



RUKMINI DEVI

Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

- NAAC Accredited, 'A+' Grade (2nd Cycle)
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
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Webinar on Campus To Corporate

TITLE	Webinar on Campus To Corporate
Date	Oct 31, 2020 - Oct 31, 2020
Summary	<p>Students will soon enter into a new phase of their life viz a viz the Corporate/Industry sector post completion of their graduation or post-graduation courses giving them equal share of excitement and concern w.r.t. preparation for this new challenge.</p> <p>Training and Placement Cell, RDIAS organized a webinar on the topic “Campus to Corporate”. The speakers initiated the session by focusing on techniques of self-evaluation which help to understand our own expertise in terms of our skill set. They emphasized on creating small milestones in life which can be helpful in achieving a bigger target at the end of road. They also focused on importance of internship in student’s life, elaborating that 80% of questions in their first interview would include things they have covered during their internship. This makes it really important to undergo internship program by putting in best of efforts as it includes chances of pre placement offer opportunity as an organization is equally excited and concerned to hire right talent for themselves.</p> <p>Speakers also shared as to how COVID has brought in a new way of working which is actually helpful as we don’t have limited geographical boundaries. They spoke on how one should always be cautious in terms of preparing Curriculum Vitae which should include relevant and true information because it is one of the first representation of our background. It should focus on key skills and strengths. Further they suggested students to keep three aspects in mind at the time of group discussion round which includes energy levels, relevance of content to the topic and confidence in thoughts. They went on to propagate that students should restrict from shouting and being disrespectful towards fellow group members.</p> <p>They further shared few general tips which should be kept in mind; such as one should be more geographically aware, especially while applying for sales profile, habit of reading should be inculcated, being aware of our surroundings, staying updated about latest global and market trends, never to be overconfident as the person across the table is way more experienced and informative, read and prepare well about the company for which you are appearing for, brush up your concept and Invest your time well is what is required most in today’s competitive working culture.</p> <p>Speakers, then mentioned that how important it is to accept rejections in life. One should understand if you are rejected by any organization that does not mean that you don’t have capabilities, it simply means there is mis-match in skill set they are looking forward with what is possessed by you. Finally, they spoke of the four things in right kind of candidates which are body language, consistency in performance, higher productivity</p>



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and a achieving mind set. An important piece of advice given to students was that they should focus more on exposure- a role they are getting right now is far important as compared to money. Overall, this session was thought provoking with full of insights for the students.