



Speak Visually: Infographic Designing Competition

TITLE	Speak Visually: Infographic Designing Competition
Date	Nov 28, 2020 - Nov 28, 2020
Summary	<p>VIPANAN. The Marketing Club, RDIAS organized “Speak Visually: Infographic Designing Competition” through online mode for the students of MBA and BBA. The theme of the competition was Market Leader: 2020. The aim of the event was to encourage students to create an infographic of any company as the market leader of 2020. The students were asked to create infographics on the companies like Netflix, Zoom, Paytm, Big Basket etc. 15 students participated in the competition.</p> <p>Each and every participant presented unique and creative infographics and also appreciated the event as they learnt something new. The event was judged by Dr. Pooja Bahl and Ms. Sonali Arora. The first three positions were given on the basis of the judges’ results.</p> <ul style="list-style-type: none"> 1st Position: Dhruv Beniwal (MBA III) 2nd Position: Akhila GK (MBA I) 3rd Position: Sakshi Mahajan (MBA III)