



### Guest Lecture on "Managing Supply Chain Disruptions during Pandemic"

<b>TITLE</b>	Guest Lecture on "Managing Supply Chain Disruptions during Pandemic"
<b>Date</b>	Nov 28, 2020 - Nov 28, 2020
<b>Summary</b>	<p>It is well known that supply chain management is an integral part of most businesses and is essential to company success and customer satisfaction. And for smooth running of operations of company it is important that SCM should be properly taken care of.</p> <p>A guest lecture was organized by Academic Committee for students of MBA Semester III and BBA Semester III in order to understand the effect of pandemic on Supply Chain Management and how to manage it effectively during this time so as to achieve the overall productivity of the organisation. The aim of this session was to make students aware about the process and importance of supply chain management as it is the only source that plays an important role in moving items quickly and efficiently to destination.</p> <p>Mr. Anirudh Mendiratta, addressed the students about the supply chain management and the impact it has had during pandemic along with the solutions in mitigating the problem with special reference to CARS24. It was an interactive session where the speaker explained in detail the supply chain management by explaining journey of source make move sell cycle. Sir highlighted the impact of pandemic on an organisation's overall mechanism with special reference to supply chain management. Sir also mentioned that post pandemic, technology it made easy for CARS24 to reach out to customers. In pandemic entire production process came to standstill due to which supply chain also got hit. So companies would try to supply as much goods to the market so as to avoid any kind of scarcity beforehand ,this was well explained with the help of an example of Big Bazaar.</p> <p>This session helped students understand the issues arising out from a service and product perspective in a pandemic situation. The event ended with the vote of thanks to the guest speaker.</p>