

Title : One Day Online MDP on Start Ecommerce/DigitalVenture

Date : March, 27, 2021

Resource person : Ms. Deepika Varshney, Assistant Professor, RDIAS, Delhi

About : In today's competitive world more of students are interested to be job creators rather than seekers. There are a large number of factors like ever increasing unemployment rate which is 6.8% as on Oct 16,2020, increased inflation, higher aspirations of fresh graduate and post graduate students. Keeping in view the same a one day MDP of 2-3 hrs is proposed so as to provide students with an avenue to earn while they learn E Commerce, formerly referred to as Electronic Commerce, is the trading of several of goods & services over a wide area of electronic means. This Management development program will provide the participant's with practical insights related to starting an online ecommerce venture. Right from Registration, Account Setup, Product Listing, Branding, Advertising, Delivery etc. Two successful ecommerce traders will also share their valuable insights.

Registration Start Date : February, 26, 2021

Registration Last Date : March, 27, 2021

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