

Title : One Day FDP on 'Design Thinking in Business Education'

Date : February 13, 2021

Resource person : Dr. Amandeep Kaur, Assistant Professor, RDIAS, Delhi

About : Design thinking is not just a tool to facilitate innovation in business but it is novel and prominent approach in education. It is a creative process that would enable academicians to raise the innovative individuals by using it as a modern pedagogical tool which can be used in all levels of education. In this programme, participants will learn key concepts, methods and principles related to design, design thinking and design management. Through hands-on creative and interactive exercises, case discussions and lecture, participants will learn how to develop design capability and leverage for innovation.

Registration Start Date : January 15, 2020

Registration Last Date : January 31, 2020

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