



“Parivartan” - The Online Social Awareness Campaign

TITLE	“Parivartan” - The Online Social Awareness Campaign
Date	Apr 23, 2020 - Apr 29, 2020
Summary	<p>RDIAS theatre society- Pratigya organized an Online Social Awareness Campaign “Parivartan”. It was a seven-day activity starting from April 23, 2020 to April 29, 2020. Pratigya decided to initiate an online social awareness campaign during the lockdown period. The aim of the campaign was to raise the awareness regarding the most neglected issue: "EMOTIONAL HEALTH" during COVID-19. At most two posts depicting various facets of emotional health were uploaded per day on both social media and website during that one week span of time.</p> <p>Students also prepared two short films wherein in one of the films, students highlighted seven mantras announced by our Hon’ble Prime Minister Modi Ji in his recent address to the nation. The event not only raised awareness amongst our stakeholders but also brought out the creativity of students.</p>