



Class room lecture on "Understanding the core of E-Commerce Through Paytm"

TITLE	Class room lecture on "Understanding the core of E-Commerce Through Paytm"
Date	Oct 18, 2019 - Oct 18, 2019
Summary	<p>E Commerce is a forward-looking approach resulting in Internet revolution in the field of communication and information. It converts the traditional ways of doing business into digital ways; electronically. Mr. Kautilya Tiwari addressed the students regarding comprehension of a Ecommerce and explained that as the Internet brought revolution in the field of information and communication, e-commerce has brought similar revolution in the international and national fields of business transactions. He explained that it has helped the global companies to establish business to business relationships thus eliminating the need of the middlemen/traders. Perhaps the only sector that is being hit hard and will suffer further in future is this trading service organization. Internet shopping is creating a revolution in retailing by allowing consumers to sit in their homes and buy a wide variety of products and services from all corners of the world. The potential areas are not limited to shopping and banking but also in education, politics, society and the everyday lives of people. Popularity of "Remote Processing" had emerged in India as major Internet based service business transactions. He also said that the Paytm offers an online shopping portal for digital and physical goods. Paytm E-Commerce serves customers in India and emerging at faster speed.</p> <p>This fascinating session made students raise their concerns regarding E Commerce industry which were satisfactorily addressed.</p>