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Management Development Programme on Cyber Security and Social Media Safety

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28/06/2019

Submitted By:	Tripti Toor
Designation:	Associate Professor
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Title	Submission of Dossier for "Management Development Programme on Cyber Security and Social Media Safety"
Resource Person/Facilitator	Mr. Prabhankar Tripathy , Lucideous Technologies Pvt. Ltd. And Ms. Akanksha Bhardwaj, RDIAS
Date	28/06/2019

Summary

Cyber security is a norm in todays technology-driven business. Every organization and every individual needs to have a holistic view of security which will help identify, detect, protect, monitor and respond to cyber-threats. Not understanding the changing landscape of cyber security or worse, being enveloped in a false sense of security can make or break organizations. Today we stand at risk to lose critical, valuable data and assets. Understanding potential threats, their context, identifying a companys vital information and what needs to be secured is an integral component of cyber security.

An MDP on the above topic was conducted at RDIAS on 28th June , 2019, convened by Dr. Tripti Bajpai Toor, Associate Professor, RDIAS.

The pre lunch session by Mr. Prabhankar Tripathy , Lucideous Technologies Pvt. Ltd. covered

1. Mobile Hacking

2. Phishing

3. Email Spoofing

4. Google Hacking

5. Cyber Security Risk

6. Social Engineering and its effects.

Social Media Safety

The rise of Social Media has introduced a new security paradigm, one that puts users employees, customers and partners- squarely in the attackers crosshairs. Social media has become the new cyber battleground, presenting one of the largest, most dynamic risks to organizational and individual security in decades.

Organizations invest immense resources into social media, which is quickly becoming the primary communication method for both individuals and businesses. As social media continues to dominate business communications, there is an imminent need to understand and address the risks posed by social media, the largest unsecured IT network on earth. There are cyber stalkers, cyber bullies and even child predators who can invade ones online privacy, sometimes taking the privacy threat to the real world.

The post lunch session by Ms. Akanksha Bhardwaj, Assistant Professor, RDIAS, covered

 1.Elementary aspects of security, privacy and related terminology

2. Social media threats

3. Spam, malware.

4. Concept of encryption decryption,

5.End-to-End encryption as security standard.

6. Comprehensive view about the social media security issues and its solutions.

The MDP concluded on a note that the need to understand the relevance of safety and security is big in the present times when technology and the related concerns are affecting all of us.

The participants and the resource persons were thanked for their gracious participation .

Dossier Image

Resource person - Mr. Prabhankar Tripathi Being presented Memento

Session 2 in progress

resource person being welcome

Session 1 in progress