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Institute of Advanced Studies

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Women Entrepreneurship a Step towards Increasing Empowerment

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| TITLE | Submission of Web Report for Session on "Women Entrepreneurship a Step towards Increasing Empowerment." |
| Resource Person/ Facolitorator | Ms. Supriya kohli , Ms. Vertika Shukla |
| Date | 16/10/2018 |
| Summary | <p>Session on "Women Entrepreneurship a Step towards Increasing Empowerment" in Association with SHEROES for BBA & MBA</p> <p>September 16, 2018</p> <p>Women Entrepreneurship is gaining popularity in India and Entrepreneurship amongst Women has been a recent concern which started only after the 1970's with the introduction of Women in India. Women Entrepreneurship is an important part of social and economic development of country. Keeping in view the importance of Women Entrepreneurship for increasing women empowerment, Women Cell, RDIAS organized a session on "Women Entrepreneurship a Step towards Increasing Empowerment" in Association with SHEROES for students of MBA and BBA. Around 80 students participated in the session. The speakers of the session were Ms. Supriya kohli and Ms. Vertika Shukla from SHEROES.</p> <p>Ms. Supriya Kohli is the head of corporate relations of the App SHEROES. Ms. Vertika shukla is program manager of SHEROES. She completed her B.tech and currently working for SHEROES. Ms. Supriya started the session by giving a brief about the app and the need of women empowerment in our society. She also asked about how many of us want to become entrepreneur and why.</p> <p>Ms. Vertika Started the talk by telling about her story and her struggles. She told us about her project that got rejected 25 times by different companies and when she improved it after every rejection it finally got selected by Microsoft. She also told how she was in depression in her college times, how many students are facing it now a days and how can we overcome it. After madam's insights, students were keen in asking questions and gave recommendation on how they can improve their app. Overall the session was motivating for the future entrepreneur</p> |