



# RUKMINI DEVI

## Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

- NAAC Accredited, 'A+' Grade (2nd Cycle)
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, AIMA, CII, DELNET, DMA, CEGR, ICT Academy, NDL, NHRDN, ASSOCHAM
- MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India



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### Industry Visit to Yakult for BBA Students

<b>TITLE</b>	Submission of Web Report for Industry Visit to Yakult for BBA Students
<b>Resource Person/ Facolitor</b>	YAKULT DANONE INDIA PVT. LTD.
<b>Date</b>	27/09/2018
<b>Summary</b>	<p>The students of RDIAS got an opportunity to visit YAKULT DANONE INDIA PVT. LTD on September 27, 2018 in order to have an insight about the automated production system and relate it with the theoretical knowledge. YAKULT was first launched in Japan in 1935, and today with over 80 years of history, Yakult is a global leader in the probiotic drinks market with the wide range of probiotic products using <i>Lactobacillus casei</i> strain Shirota (<a href="#">LcS</a>) and Bifidobacterium breve.</p> <p>The flagship product Yakult contains over 6.5 billion beneficial bacteria <i>Lactobacillus casei</i> strain Shirota which have proven health benefits. It helps improve digestion and helps build immunity. It has been scientifically proven to be safe and effective.</p> <p>With an objective to impart knowledge about operations and working of an Industry, 44 students of BBA 1st Semester A Section (Morning Shift) visited YAKULT DANONE INDIA PVT. LTD., Sonapat.</p> <p>The students were welcomed by PR head, Mr. Adish Jain, who briefed about the structure of the industry &amp; certain rules to be followed. Then students were taken to Lecture Theatre where they were briefed about the history of YAKULT, about the product, its two different variants, their distribution channel, followed by a question and answer session where the staff patiently answered questions that</p>



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the students asked. It was later followed by a tour of the factory. The staff disseminated knowledge to the students regarding how YAKULT maintains such impeccable quality standard together with so many certifications that they have in their account.

The students lined up to witness the assembly line and were briefed about the processes and operations undertaken by the plant to come up with the final product. The students also got to observe the entire manufacturing process from creating the contents of product till the end product is ready to leave the plant. The students got deep insights to the functioning and operations of the plant.