



RUKMINI DEVI

Institute of Advanced Studies

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Industry Visit to Moon Beverages

TITLE	Submission of Web Report For Industry Visit to Moon Beverages for MBA Students
Resource Person/ Facoliator	Mr. S.K. Sukla (Factory Manager)
Date	12/10/2018
Summary	<p>An industry visit for MBA-I semester students was organized by RDIAS, to align them with real industrial practices and processes. Therefore, students were taken for a visit to, Ghaziabad to provide them with the insight of manufacturing and processing of soft drinks.</p> <p>During the visit students were asked to wear caps and masks to ensure the hygiene standards. Thereafter, students were given free samples to taste their freshly made coca-cola.</p> <p>Students asked various questions related to the working and establishment of Moon Beverages. The cleanliness in the plant was remarkable; the resource person appreciated the queries put forward by the students.</p> <p>For students pursuing professional education, industrial visits help them gain hands-on experience of how industry operations are executed. Industry visits bridge the gap between theoretical training and practical learning in a real-life environment. It broadens the outlook of students with exposure to different workforces from different industries.</p> <p>The overall visit was really a value adding learning experience both for students and the faculty members.</p>