



RUKMINI DEVI

Institute of Advanced Studies

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Corporate Visit - Big Bazar

TITLE	Submission of Web Report for Corporate Visit - Big Bazar
Resource Person/ Facolitator	Ms Jyoti (HR Executive), Big Bazaar, Ambience Mall, Gurugram
Date	16/10/2018
Summary	<p>The corporate visit to "Big Bazaar" was organized by RDIAS, for MBA 3rd semester Students on 16th October. Forty-five MBA students and two faculties visited to Big Bazaar to interact with retail industry to understand current market scenarios, latest technologies used in the organisations, criteria for selection etc. In this visit students were very eagerly waiting for listening to industrial higher authorities. In the afternoon at 12:00 noon we visited to Big Bazaar. We were divided in the batch of 25 students per batch for the visit and the interaction with the industry person. The HR of Big Bazaar conducted very informative session for the students. Also she motivated to the students to select good companies and roles for their final placement jobs. She guided and acknowledged the students that Big Bazaar is owned by Future Group, Future Group which is an Indian private conglomerate, headquartered in Mumbai and having logo consisting of a bird. After that she elaborate student that what are the different ERP softwares they uses for management of employees and their database in the organisation. She also guided about operation section who are responsible for managing shrinkages in the store, deciding the marketing strategies to attract customers, billing section who are responsible for billing at store. She also told that each billing staff were given change of Rs 2000/- for billing process on each day in morning which they have to returned at the end of the day. The session was concluded with Question- Answer session. Many of the students asked different questions to the HR on current demanding technologies, market scenarios etc. and he cleared all the doubt and myths which was in students mind about the retail sector. All students were satisfied after the session. Finally, we left the premises at 01:30 p.m. It was an informative, interesting and a successful visit.</p>