



RUKMINI DEVI

Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

- NAAC Accredited, 'A+' Grade (2nd Cycle)
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, AIMA, CII, DELNET, DMA, CEGR, ICT Academy, NDL, NHRDN, ASSOCHAM
- MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India



An ISO 9001 : 2015 Certified Institute

Photofilm Competition

TITLE	Photofilm Competition
Date	Mar 29, 2019 - Mar 29, 2019
Summary	<p>Photo film is an idea in which photographs can be used to tell a story. Photo Film is a wonderful way to improve photography and presentation skills amongst students. Presenting a story through photography communicates a different?—often deeper—understanding of person, place, event or narrative that can be expressed through written or spoken word. Photo storytelling is different from a picture portfolio or collection. It's not a random collection of photos, or a display using albums from Facebook or Instagram.</p> <p>In this event, the participants have to select their respective photos around the theme i.e. abandonment or life. Using those photographs they were required to narrate the story. The participants were judged on the basis of Visual Design, Clarity and Quality of Submission, Expression of Theme and overall Impression/ Impact.</p> <p>Winners of the competition were:</p> <p>First position: Jismon K Joseph of BBA 6 th semester</p> <p>Second Position: Shubham Garg of BBA 4 th semester</p> <p>Third Position: Divya Sharma of MBA 2 th semester</p> <p>The activity proved to be very stimulating as it firstly improved the student's ability of profound thinking and deciphering the hidden message in the photographs. Secondly, it boosted their confidence. Lastly, it worked towards building harmonious interpersonal relations.</p>