



RUKMINI DEVI

Institute of Advanced Studies

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MDP for Farmers

TITLE	MDP for Farmers
Date	Mar 30, 2019 - Mar 30, 2019
Summary	<p>RDIAS on March 30, 2019 conducted MDP for farmers of Jajl Village Sonipat. The aim of this Management Development Program was to educate and inform the farmers about the latest happenings in the field of Agriculture. This informative 2 hours (10:30 AM to 12:30 PM) session shed light on the techniques of getting the better yield through experts from Isagro (Asia) Agrochemicals Pvt Ltd. Dr. Sanjeev Singh, Regional Marketing Manager-North, Mr. Vikram Joshi, Regional Manager (Sales) and Mr. Gaurav Jindal, Assistant Professor from RDIAS were the key resource person. Dr. Sanjeev Singh discussed about the Crop production and saving the crops from various types of diseases and Mr. Vikram Joshi talked about the ways of keeping the wheat crops in a good health. Additionally, Mr Gaurav Jindal stressed upon the usage of IT in agriculture. The main focus areas of the MDP were:</p> <ol style="list-style-type: none"> 1. Targeting Crop Yield Gaps through Modern Techniques 2. Introducing the Alternatives in Crops 3. Natural Resource Management 4. New Technologies and Latest Tools of Cultivation <p>More than 30 farmers participated as audience and appreciated the efforts made by RDIAS and Isagro (Asia) Agrochemicals Pvt Ltd. At the end, vote of thanks was given by Village sarpanch with an extension to conduct such programs for village farmers in near future also.</p>