



# RUKMINI DEVI

## Institute of Advanced Studies

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### Industry visit-Gopaljee Dairy (MBA)

<b>TITLE</b>	Industry visit-Gopaljee Dairy (MBA)
<b>Date</b>	Apr 08, 2019 - Apr 08, 2019
<b>Summary</b>	<p>RDIAS organized an industry visit for MBA-II semester students to make them aware about the industrial practices and processes followed in Dairy Industry. Students were taken for a visit to Gopaljee Dairy, Faridabad to provide them with the insight of manufacturing and processing of dairy products. Gopaljee Dairy has been operating in a masterly and flawless manner from past 35 years under the supervision of Mr. Gopaljee, Managing Director of Dairy.</p> <p>The Dairy has two Plants in Faridabad. Students were organized in a single batch while visiting the plants. The facilitator showed around the students and informed them about the nitty gritty of the functioning of the plants. The students were introduced to packaging units, labeling units, skimmed milk manufacturing units as well as the concentrated juice units. Also, the students were provided free samples to taste their organic produce such as Flavored Milk, Curd, Milk, Cottage cheese etc.</p> <p>Throughout the visit, students kept on asking various questions related to the working and establishment of Gopaljee dairy and the facilitator was kind enough to answer all the questions clearly and promptly. The cleanliness in the plant was immaculate. The resource person appreciated the queries put forward by the students and was impressed by their inquisitiveness. On the completion of plant tour, the students were served with flavored juice.</p> <p>It is rightly said that 'facts do not require proof to stand correct'. The visit went a long way in making the students understand the practical implementation of management concepts related to production and supply chain management within a dairy manufacturing plant. The visit was indeed a wonderful and an insightful exposure for both the students and faculty members.</p>