



Industry Visit to Anmol Bakers

TITLE	Industry Visit to Anmol Bakers
Date	Jan 11, 2019 - Jan 11, 2019
Summary	<p>An industry visit for MBA-II semester students was organized by RDIAS, to align them with real industrial practices and processes. Therefore, students were taken for a visit to, Greater Noida to provide them with the insight of manufacturing and processing of Biscuits. Anmol Bakers is an established brand and a prominent player in Biscuits and Confectionary market in India. With a turnover of over Rs.1000 crore, Anmol operates with an all-India sales network of over 15 lakh retailers and 6,000+ distribution channels.</p> <p>Main aim of the visit was to provide an exposure to students about practical working environment. Students were also provided with an opportunity to gain full awareness about industrial practices. The students headed towards the factory on the day with one of the faculty members, Ms. Richa Sharma (MBA Department) in the college bus and were received by Mr. B. S. Sharma at Anmol Bakers who took the students for the tour of the unit after instructing the students to keep their bags, watches, and mobiles in a separate room. The students were asked to cover their heads with the caps which was a prerequisite before entering the manufacturing unit for everyone in order to maintain the hygiene and quality. The students were divided in two groups before being taken inside the manufacturing unit.</p> <p>The tour gave an insight about step by step process of how the biscuits are made with hygiene and quality along with the detailed understanding of the process of its packaging. After the visit the students were aware about the practical aspects of various concepts of operations management along with certain distribution strategies and the employee management.</p> <p>The trip ended well with making the students aware of the production capacity of plant, the new technology and equipments used, the cost effective elements of using the scrap again by processing it, the efficient time management, delivery channels, distribution and transportation channels, sales strategies, target settings, inventory stock maintenance, Quality control checks, setting up of standards, efficient process, documentation, hygiene factors, worker's utility, job description and analysis of workers, flexible time and core objective- achievement of plant.</p> <p>It was a knowledgeable experience for the students and they look forward to more of such opportunities.</p>