



role of social media in recruitment process

TITLE	Guest Lecture on ROLE OF SOCIAL MEDIA IN RECRUITMENT PROCESS by Ms. Jahnvi
Resource Person/ Facolitor	Ms. Janhavi Upadhyay
Date	23/01/2019
Summary	<p>The key speaker of the session was Ms. Janhavi Upadhyay , Human Resource manger, Joygaon Picnic. She gave us a brief idea of the importance of Social media in Recruitment Process She told that Recruiting anyone based on their resume and interview alone isn't enough most of the time. Every once in a while one will come across a candidate that just seems "off" to you as a recruiter. They might be too ambitious, too scared or simply unwilling to disclose past working experiences to you. Madam discussed about one thing that is required to keep in mind is the fact that a lot of today's youth lacks self-confidence. While it's not a universal rule, majority of people who spend time on social media during their free time lack the conviction to apply for a job position themselves. Through such session students come to know about Social media that it is One of the best options that social media platforms give recruiters is the ability to live recruit new employees. Screening employees has never been so simple because of the possibilities that social media offers when interviews and testing are concerned.</p> <p>The students of RDIAS got an insight about what are the requirements of the recruiter, how to met them with an emphasis on social media. Overall it was a very knowledge gaining session for the all the attendees.</p>



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