



# RUKMINI DEVI

## Institute of Advanced Studies

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An ISO 9001 : 2015  
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# DOSSIER

*On*

## Start up Summit 2

  

## CIIE- RDIAS

*On*

## October 26 , 2018



S.NO.	Particulars	Pg.No.
1.	<b>Form-A</b> : Proposal to organize an event	3
2.	<b>Form B</b> :	
	Part I - Aim of the event	4
	Part II - Abstract	4-5
	Part III - Conclusion	6

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**Prof.(Dr.)Raman Garg**

Director, RDIAS

## **FORM A**

### **Proposal :**

- **Name Of the event to be organized :** Start up Summit 2
- **Date :** October 26 , 2018
- **Time :** 2.00-5.00pm
- **Venue :** Lecture theater
- **Organized By:** CIIIE- RDIAS
- **Motivation for the activity :** To give students exposure and awareness about the startup eco system all that goes into starting up a new venture.

## **Form B**

### **Part 1**

#### **Aim of the event :**

The objective of the activity was to educate students on what is entrepreneurship, the startup eco system and what goes into building an enterprise from the beginning.

### **Part 2**

#### **Abstract :**

The Startup summit 2.0 had three guest experts in the field of innovation and entrepreneurship who spoke to students in all details about the subject. They enlightened the students on various dimensions of new businesses and the challenges they faced. The guest speakers included-

Ms. Archana Khurana Sharma-Senior Leadership HR professional with 16 years' experience of running HR Departments in large Organisations, MNCs and SMEs

Mr. Hari Prasad - Presently spearheading the NSDC-approved Skill Project at Jagannath University, Bahadurgarh, Haryana as its Chief Advisor and Head-Coordination

Dr.Jitendra Kumar Dubey - Sr. Co-ordinator in HARDICON

Ms. Archana emphasised on the human aspects of business and their significance in the times of AI and robotics. She opened the session with some interesting student engaging activities that set the forum for qualitative discussions. Taking it further Dr. Dubey, in a very summarised format shared all the sequential steps to be taken while setting up an enterprise. This was carried forward by Mr Hari Prasad who spoke at length about how being creative and innovative was important to stand apart and rise above competition.

### **Part 3**

#### **Conclusion**

The session covered most of the areas that a student needs to have knowledge about, as a budding entrepreneur. It was an interactive session and the speakers very patiently handled all the student queries.

The guests were appreciative of the environment being provided at RDIAS to students to develop and actualise their dream projects.

## SnapShot



Welcoming the guests



Students enjoying the interactive fun filled session by Ms. Archana



The speaker making a point..



Felicitation..