



RUKMINI DEVI

Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

- NAAC Accredited, 'A+' Grade (2nd Cycle)
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, AIMA, CII, DELNET, DMA, CEGR, ICT Academy, NDL, NHRDN, ASSOCHAM
- MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India



An ISO 9001 : 2015 Certified Institute

DOSSIER

On

Slogan Writing Competition

Social & Heritage Club, in association with Women Cell

On

November 5 , 2018



RUKMINI DEVI

Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

- NAAC Accredited, 'A+' Grade (2nd Cycle)
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, AIMA, CII, DELNET, DMA, CEGR, ICT Academy, NDL, NHRDN, ASSOCHAM
- MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India



An ISO 9001 : 2015 Certified Institute

S.NO.	Particulars	Pg.No.
1.	Form-A : Proposal to organize an event	3
2.	Form B :	
	Part I - Aim of the event	4
	Part II - Abstract	4-5
	Part III - Conclusion	6

Ms. Deepika Varshney

Asst. Professor, RDIAS

Prof.(Dr.)Raman Garg

Director, RDIAS

FORM A

Proposal :

- **Name Of the event to be organized :** Slogan Writing Competition
- **Date :** November 5 , 2018
- **Time :** 1:30 pm-3:30 pm
- **Venue :** Block B- Room No 105
- **Organized By:** Social & Heritage Club, in association with Women Cell
- **Motivation for the activity :** In pursuance of guidelines issued by District Election Office- North West Delhi a competition of slogan writing was organized in RDIAS. Systematic Voters' Education and Electoral Participation (SVEEP) is a programme of multi interventions through different modes and media designed to educate citizens, electors and voters about the electoral process in order to increase their awareness and participation in the electoral processes.

Form B

Part 1

Aim of the event :

The twin fold objective of the competition was to make students aware about the powers vote in Indian democracy. The activity was also concerned with making students more creative and motivates them to come up with some innovative ideas and actively participate as voters in elections.

Part 2

Abstract :

Aim : In pursuance of guidelines issued by District Election Office- North West Delhi a competition of slogan writing was organized in RDIAS. Systematic Voters' Education and Electoral Participation (SVEEP) is a programme of multi interventions through different modes and media designed to educate citizens, electors and voters about the electoral process in order to increase their awareness and participation in the electoral processes.

Date: November 06,2018

Time 9:00 am till 2:00 pm

Venue : Ground Floor Hall, Block- B

Social & Heritage Club

Motivation: The twin fold objective of the competition was to make students aware about the powers vote in Indian democracy. The activity was also concerned with making students more creative and motivates them to come up with some innovative ideas and actively participate as voters in elections.

Social and Heritage Club in association with Women Cell organized the activity "Slogan writing competition" on the theme;

- (i) Role of young voters in India.
- (ii) Women Participation in Democracy.
- (iii) My Vote My Choice
- (iv) . As students are the future of the country it is essential for them to know their powers and role for the upliftment of society and use their rights for the sake of the nation. 31 students enthusiastically participated in this competition to showcase their creative thinking and literary skills.

Firstly, anchors of the event announced the rules to all participants and gave them description of the theme. The participants, then, had to write the slogan on any one of the planned theme using charts and pictures within thirty minutes of time. The students wrote captivating slogans on the theme. Such activities exhibit students' artistic, creative, and articulation skills.

. The entries were judged by Dr. Anshu Lochab, Dr. Manoj Kumar Gupta, Dr. Irameet Kaur, and Mr. Somendra Kumar on the parameters of relevance with the theme, originality, creativity, time management, and clarity of message. 3 prizes were awarded to students for the first three best entries to the following winners for this event:

First Position - Suraj Pokhriyal (MBA-I-M-A)

Second Position Sahil Garg (MBA-I-M-A)

Third Position - Priya Pokhriyal (MBA-I-M-A)

Part 3

Conclusion

Overall it was a very informative and well organised event wherein the participants displayed they out of box and creative thinking by drafting very catchy and informative slogans on the themes.

SnapShot



Judges of -Slogan Writing Competition judging the slogans



Illrd Winner of the activity: Priya Pohkriyal- MBA 1st Semester



. IInd Winner of the activity: Sahil Garg- MBA 1st Semester



Ist Winner of the activity: Suraj Pokhriyal- MBA 1st Semester



Participants of the event giving their best effort to for the competition