



RUKMINI DEVI

Institute of Advanced Studies

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DOSSIER

On

Industry Visit - National Dairy Research Institute (MBA)

On

February 21, 2019



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FORM A

Proposal :

- **Name Of the event to be organized :** Industry Visit - National Dairy Research Institute (MBA)
- **Date :** February 21, 2019
- **Time :** 8:00AM - 6:00PM
- **Venue :** Karnal-132 001, Haryana
- **Organized By:**
- **Motivation for the activity :** Industrial visits are very important to enhance and inculcate practical experience in the students. It is the part of the curriculum and provides opportunity to have industrial experience.

Form B

Part 1

Aim of the event :

An industry visit was planned to National Dairy Research Institute for the students of MBA. It was planned to enhance and inculcate practical experience in the students. The industrial visit was beneficial for those students who want to go for entrepreneurship in the field of dairy.

Part 2

Abstract :

The National Dairy Research Institute as the premier Dairy Research Institution undertakes research, teaching and extension activities towards dairy development in the country. Being the National Institute, it conducts basic and applied research with the objective to enhance animal productivity and also to develop cost effective technologies for the benefit of the teeming millions. Further, the Institute provides high quality manpower to meet the human resource requirements for the overall dairy development in the country. The Institute also undertakes extension programme for transferring the know-how from the laboratory to the farmers' fields. Twenty Six students with two faculty members went for the industrial visit.

The industry visit had following phases:

1. Experimental Dairy Plant visit
2. Visit to Exhibition
3. Students were shown a short documentary of twenty minutes.

The visit had started with Mr. Rakesh Kumar, Research Associate, Dairy Extension Division, NDRI, who oriented the students by showing Experimental Dairy where milk products like Flavored Milk, Butter Milk, Ice cream, Ghee, Paneer, Milk Cake, and Milk Powder were processed. Huge plants and machineries were shown to the students. After the visit to Experimental Dairy, students were taken to the Exhibition Room where students were shown various models of different varieties of cows and buffalo and explained the features of each kind of cattle.

In the third and last stage students were shown a short documentary of twenty minutes about the achievements and history of deemed to be university. Documentary explained that the National Dairy Research Institute, Karnal was originally started as Imperial Institute of Animal Husbandry and Dairying in 1923 at Bangalore. It was expanded and renamed as Imperial Dairy Institute in 1936 and was known as National Dairy Research Institute after independence in 1947. Subsequently, in 1955, NDRI Headquarter was shifted to Karnal. Facilities at Bangalore were retained to function as a Regional Station to serve the Southern States. In 1964, Eastern Regional Station of the Institute was established at Kalyani in West Bengal. Both these Regional Stations continue to provide region specific R&D support for dairy development in these areas. In 1970, NDRI was brought under the wings of the Indian Council of Agricultural Research to provide greater operational autonomy to the Institute in research management functions. In 1989, status of Deemed University was conferred to the Institute for further strengthening the academic programme for human resource development.

Mr. Rakesh Kumar diligently handled all the queries raised by students regarding cross breeding, various International breed of cattles, Fodder crop for the cattle and usage of latest machines and technology in the dairy industry. At last students visited Milk Parlour to purchase different products available there and enjoyed. The overall experience was good and knowledgeable.

Part 3

Conclusion

The industry visit to NDRI helped students learn about the procedure of dairy. The internal set up of the machineries gave them deep insights about how to manage the dairy. During the visit the students got the opportunity to understand the functioning of various machines that could be beneficial for those students who want to go for entrepreneurship in the field of dairy. Students were able to know the practical exposure of working of different machines and process of milking. The students really had a learning experience.

SnapShot



MBA IInd Semester A Section Students at the NDRI



MBA IInd Semester B Section Students at the NDRI



List of milk products manufactured at NDRI



Models of cattle shown at Exhibition