



Webinar on Transitioning Yourself From a Management Aspirant to Management Professional Radically

TITLE	Webinar on Transitioning Yourself From a Management Aspirant to Management Professional Radically
Date	Jun 13, 2020 - Jun 13, 2020
Summary	<p>The programme was designed to enlighten the participants about the importance of soft skills and personal branding. Participants were taught various ways to have perfect social media presence and ultimately how they can build their own E-Marketplace. It was carefully planned for college students, aspirants seeking admission, school students, school pass outs and any other student. Participants learned “Real-world” skills and steps for building Personalised E-Marketplace. The speakers of the session were Ms. Radhika Soni, Faculty RDIAS and Alumni RDIAS, Mr. Gaurav Malhotra , Research Associate at S&P Global Market Intelligence.</p> <p>Madam shared key insights on soft skills, analytics, networking, personal branding and other 21st century skills that students must learn during their college days and how they can use this lockdown period effectively to hone their skills to become more employable, take online professional development courses, become certified in a specialty areas, join internships, grab live projects and skill up. Then, Mr. Malhotra carried forward the session where he first expressed his gratitude to RDIAS and shared his wonderful experience, skill acquisitions journey at RDIAS as a student and then discussed various tips for creating effective professional Image. He focused more on LinkedIn and tried to make students understand its power as vital social channel in the professional world.</p> <p>Around 75 students participated in this event. It was a great success. All the participants actively interacted with both the resource persons and the entire organising team kept ensuring that all of their doubts and queries were solved in parallel. An extremely satisfactory feedback was received by the participants in terms of content, presentation and query handling.</p>