



# RUKMINI DEVI

## Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

- NAAC Accredited, 'A+' Grade (2nd Cycle)
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, AIMA, CII, DELNET, DMA, CEGR, ICT Academy, NDL, NHRDN, ASSOCHAM
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An ISO 9001 : 2015 Certified Institute

### Industrial visit at Bisleri for BBA

<b>TITLE</b>	Industrial visit at Bisleri for BBA
<b>Date</b>	Feb 01, 2020 - Feb 01, 2020
<b>Summary</b>	<p>RDIAS organized an industry visit to Bisleri International Pvt. Ltd for the students of BBA Semester IV. 23 students went for the visit. The company representative showed a presentation about the company history, its working, how Bisleri water bottle processing takes place and what are the stages it goes through before becoming a final product. After the presentation, students visited the plant to see the process themselves. The students were also briefed about their Corporate Social Responsibility initiatives such as - plastic recycling, rain water harvesting and ozone treatments. The company also organizes several awareness programs to involve as many people as possible in pro-actively making our planet a healthier place to live. The students were apprised about the mobile app called "Bottles for change" for recycle use of plastics. The students' queries were simultaneously addressed. The visit concluded with a group photograph and every student getting a certificate and a gift hamper from Bisleri.</p>