



RUKMINI DEVI
Institute of Advanced Studies

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DOSSIER

ON

*Class room connect on "Role of Financial Literacy"
(Internal Event)*

Academic Committee

ON

22/01/2020



Submitted By:	Smita Mishra
Designation:	Professor
Submitted On:	03/02/2020
Approved On:	20/02/2020

Title	Submission of Dossier for "Class room connect on "Role of Financial Literacy""
Resource Person/Facilitator	Ms. Wahida Majumdar, Manager, Taurus Mutual Fund
Date	22/01/2020

Summary

A classroom Lecture was organized for the students of BBA IV by Taurus Mutual Funds on the topic of financial literacy. The objective of the lecture was to educate students about the different alternatives like Mutual Funds, Systematic Investment Plans, etc. available in the market for investment. The resource person spoke about the importance of being a prudent saver at a young age. With personal examples, she explained how money multiplies and one can earn good returns if investments are done at a young age. In other words, she made students understand the basics to grow and to become an asset to their parents.

Their team members placed a bag of supplies for the students on each chair which had a magazine named Outlook Money, brochure of Taurus Mutual Funds and a pen which gave the students an opportunity to know more about the topic and investment avenues. It was an interactive session and the speaker ensured that no student goes home unsure of their role as an investor.

Dossier Image



Ms. Wahida Majumdar, Area Retail Sales Manager, delivering lecture to MBA & BBA Students.



Company Executives distributing Mutual Fund Awareness booklets to students.



Ms. Wahida Majumdar, Area Retail Sales Manager, Explaining the concept of Mutual Funds to Students.