



RUKMINI DEVI

Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

- NAAC Accredited, 'A+' Grade (2nd Cycle)
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, AIMA, CII, DELNET, DMA, CEGR, ICT Academy, NDL, NHRDN, ASSOCHAM
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Alumni Classroom Connect on "Communication Barriers & their impacts on Business"

TITLE	Alumni Classroom Connect on "Communication Barriers & their impacts on Business"
Date	Feb 20, 2020 - Feb 20, 2020
Summary	RDIAS organized Class Room Lecture for the students of BBA, IV Semester taken by G Bless Academy on the topic 'Communication Barriers and their impact on Business'. The objective of the lecture was to educate students about different barriers to communications and to provide the students solutions for the same. Resource person, Ms. Priyanka, highlighted the importance of free flow of communication in an organization. She emphasized that good communication is the bridge between confusion and clarity. The biggest problem in communication is that we do not listen, but we listen to reply. She provided a Case Study on the topic and thereafter discussed the solutions to different barriers. It was an interactive session wherein two role plays were also conducted by the students on the said topic. The speaker ensured that no student goes home unsure of their role as an effective communicator.