



RUKMINI DEVI
Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

NAAC Accredited, 'A+' Grade(2nd Cycle)
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DOSSIER

ON

Class room lecture on "Understanding the core of E-Commerce Through Paytm" (Internal Event)

Academic Committee

ON

18/10/2019



Submitted By:	Smita Mishra
Designation:	Professor
Submitted On:	25/10/2019
Approved On:	06/11/2019

Title	Submission of Dossier for "Class room lecture on "Understanding the core of E-Commerce Through Paytm""
Resource Person/Facilitator	Mr. Kautilya Tiwari
Date	18/10/2019

Summary

E Commerce is a forward-looking approach resulting in Internet revolution in the field of communication and information. It converts the traditional ways of doing business into digital ways; electronically. Mr. Kautilya Tiwari addressed the students regarding comprehension of a Ecommerce and explained that as the Internet brought revolution in the field of information and communication, e-commerce has brought similar revolution in the international and national fields of business transactions. He explained that it has helped the global companies to establish business to business relationships thus eliminating the need of the middlemen/traders. Perhaps the only sector that is being hit hard and will suffer further in future is this trading service organization. Internet shopping is creating a revolution in retailing by allowing consumers to sit in their homes and buy a wide variety of products and services from all corners of the world. The potential areas are not limited to shopping and banking but also in education, politics, society and the everyday lives of people. Popularity of **Remote Processing** had emerged in India as major Internet based service business transactions. He also said that the Paytm offers an online shopping portal for digital and physical goods. Paytm E-Commerce serves customers in India and emerging at faster speed.

This fascinating session made students raise their concerns regarding E Commerce industry which were satisfactorily addressed.

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Dossier Image



Students paying keen interest to valuable inputs and insights from the speaker.



The session in progress with MBA students



The session in progress with BBA students



Tech Savvy generation – all ears to the knowledgeable words of the resource person.....