



# RUKMINI DEVI

## Institute of Advanced Studies

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### Micro-book writing Competition on 'Successful Women as a role model '

<b>TITLE</b>	Micro-book writing Competition on 'Successful Women as a role model '
<b>Date</b>	Oct 16, 2019 - Oct 16, 2019
<b>Summary</b>	<p>Women cell conducted Micro Book Writing Competition on “Successful Women as a Role Model” for the students of MBA and BBA with the objective of improving the students’ creative writing skill. This competition was intended to help the students start to form their ideas for potential stories.</p> <p>The judges for the event were Mr. Deepak Chhabra and Ms. Rupakshi Gaur. The students prepared different books on their female role model like Arunima Singh, Reema Das, Muniba Mazari, Indra Nooyi, Priyanka Chopra, Kiran Mazumdar e.t.c. and displayed them. Participants included the journey of life, challenges and opportunities of their role model. The participants were judged on the basis of creativity, relevance to the theme, clarity of message and content. The judges for the day gave their valuable feedback to the students and appreciated their efforts.</p> <p>Following were the winners of the event:</p> <p>First Position: Rashmi Mahendru - BBA III</p> <p>Second Position: Ria Kochar - BBA III</p> <p>Third Position: Himanshu Chauhan - BBA III</p> <p>The event concluded with prize distribution and a group photograph of winners and coordinators.</p>