



RUKMINI DEVI
Institute of Advanced Studies

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DOSSIER

ON

*Intra College Business Plan Assessment Contest by CIIE
(Internal Event)*

CIIE

ON

09/10/2019



Submitted By:	Capt Rajesh Kotnala
Designation:	Asst. Professor
Submitted On:	18/10/2019
Approved On:	25/10/2019

Title	Submission of Dossier for "Intra College Business Plan Assessment Contest by CIIE"
Resource Person/Facilitator	Mr. Deepak Chhabra and Ms. Tanuja Saroha, Assistant Professors, RDIAS
Date	09/10/2019

Summary

The Centre for Idea, Innovation, Incubation and Entrepreneurship (CIIE), RDIAS perennially endeavors to identify, support and nurture the entrepreneurial spark amongst the students and in that it held an Intra College Business Plan Contest with the objective to enable the students to think out of box and showcase their innovative ideas and prowess. It provided the budding entrepreneurs an opportunity to showcase their dream business ideas and evaluate its commercial viability.

Students presented their innovative and feasible Business Plan to the judges who after critically analyzing the same evaluated their performance.

A total of ten teams competed in the event with some mind blowing business ideas. Judges for the event, Mr. Deepak Chhabra and Ms. Tanuja Saroha, examined the teams after thorough cross-questioning. After deep analysis, prizes were given to the following position holders:

First position : Team Lakers- Dhriti Katyal, Himanshu Chaudhary and Karandeep Singh Arneja , MBA, along with a cash prize of Rs. 2500 and certificates.

Second position : Team Entrepreneurs- Shruti Saini and Shubham Gupta , along with a cash prize of Rs. 1500 and certificates.

Third position : A tie between Team Aces - Deepak, Jatin and Kanika Oberoi, MBA and Team Business Preachers , Sahil Minocha and Rashi Jain, BBA and MBA respectively, along with a cash prize of Rs. 500 for each team and certificates.

Overall, all teams performed extremely well on the platform.

Dossier Image



Students anchoring for Business Plan Oct 2019



Judges of the event listening to the presentations of students



Participated Students presenting their B Plan



Mr. Deepak Chhabra, RDIAS addressing the students



Mrs. Tanuja Saroha, RDIAS addressing and appreciating Students for their work



3rd Prize Winner of the event. Congratulations!!



Another 3rd Prize Winners. Congratulations!!



2nd Prize Winners of the Event. Congratulations!!



1st Prize Winners of the Event. Congratulations!!



Team of CIIE along with the Prize Winners.