



RUKMINI DEVI
Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

NAAC Accredited, 'A+' Grade(2nd Cycle)
Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
Highest category 'A' by Joint Assessment Committee
of GGSIPU & DHE, Govt. of NCT of Delhi.

DOSSIER

ON

Industry visit to S. Chand for MBA (Internal Event)

**Training and Placement Section (TAPS) /
Corporate Resource Centre (CRC)**

ON

18/09/2019



Submitted By:	Tripti Nagpal
Designation:	Office Assistant
Submitted On:	20/09/2019
Approved On:	23/09/2019

Title	Submission of Dossier for "Industry visit to S. Chand for MBA"
Resource Person/Facilitator	Ms Hanisha
Date	18/09/2019

Summary

For some reasons, the print will never lose its shine in this digital world. This was pretty evident for the students as they visited the Vikas Publishing House, located in the Industrial area of Sahibababd region.

A publishing unit which speaks for the very number of books, they end up printing, thanks to the latest offset technology they make use of.

The entry point consisted of huge paper rolls, which goes into the printing of a book which Vikas publishing house generally procures from the best of the vendors and secondly the usage of adhesive as a part of the tech-based book binding, to which, Mr Narender (company representative) stated that they procure the same from the best ones available i.e., Pidilite and Henkel.

The students were made to assemble in the training room, wherein Mr Narender explained them about how a book gets published and how publishing has changed over a while, given the infusion of latest technology related to publishing.

Post the orientation session, the students were divided into two groups led by two facilitators and were taken to the shop floor where they witnessed running machines and different stages of book publishing.

During the guided tour, students asked questions, based on their understanding of the system and how every aspect of publishing was being managed altogether.

At the end of the tour, students reassembled at the training room, wherein Mr Narender asked for any points, they feel that the company should work upon, or if there were any questions post the guided tour.

Overall, it was an enriching learning experience for the students in understanding the dynamics of how any big business ideology is operationalized.

Dossier Image



Glimpse of the visit



Time for a Kodak moment !!



Time for a Kodak moment !!