



RUKMINI DEVI

Institute of Advanced Studies

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Industrial Visit-1: Yakult for BBA

TITLE	Industry Visit: Yakult Dannone (BBA)
Date	Aug 13, 2019 - Aug 13, 2019
Summary	<p>The prime objective of the Industrial visit to Yakult was to make the students aware of its business operations. 26 students of BBA third semester visited the plant situated in Sonipat, Haryana. All the students were greeted by the company staff (Ms. Yamini). Initially students were briefed about the organization in the form of a presentation by company officials. During the presentation the students were provided Yakult drink along with biscuits.</p> <p>Later, they were asked to move towards the manufacturing sections. They were briefed about the manufacturing process of that plant which was fully automated. The plant had minimal human intervention and at every step, standard procedures were being followed. Right from the fragmentation section to sample test lab and to final packaging was explained to the students. The queries of the students were simultaneously addressed. Students showed great enthusiasm and were satisfied with the visit. Overall the visit was very informative and has helped students to understand the functioning of the organization.</p>