



**RUKMINI DEVI**  
Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

- NAAC Accredited, 'A+' Grade (2nd Cycle)
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, AIMA, CIL, DELNET, DMA, CEGR, ICT Academy, NDL, NHRDN, ASSOCHAM
- MoU Signed with MSME-TDC, PFDC Agra, Ministry of MSME, Govt. of India



An ISO 9001 - 2015 Certified Institute



एक कदम स्वच्छता की ओर

E-Newsletter @ RDIAS

**Radiance**

Radiating Achievements...

July, 2019

Your today's success is the beginning of tomorrow's achievement.

**Congratulations!!!**

**Ms. Divya Sharma**



**For Selection in  
Global Exposure Program to  
" DUBAI "Sponsored by UAS International**



GLIMPSES OF MDP/EVENT/ACTIVITY

Motivational Workshop for Supporting Staff of Seth Pokhar Mal Education Society

July 13, 2019



Stay connected!



radiance@rdias.ac.in



**Prof. Madan Mohan Pant**  
Educationist and Visionary Innovator



**Ms. Bhajneet Kaur**  
Assistant Professor, RDIAS



**" 4 P'S OF RDIAS " - A GLIMPSE OF WHAT AWAITS YOU AT RDIAS**




**PERSPECTIVE**

*Build an Industry Perspective!*

*Get the right conditioning from the very best of the Industry-academia practices we incorporate.*

*What are you waiting for?*

*Rukmini Devi Institute of Advanced Studies*



**PLACEMENTS**

*Don't go by the names or numbers.*

*We surely deal with the best of them (LPAs).*

*We focus on the ADD-ON you make to your professional lives.*

*Unleash your NICHE!*

*Rukmini Devi Institute of Advanced Studies*




**PASSION**

*Build passion for what defines you!*

*Get mentored by the best of minds coupled with Industry insights the institute provides you with.*

*Experience it! Explore it!*

*Rukmini Devi Institute of Advanced Studies*



**PURPOSE**

*This definitely sets you apart!*

*We feed the curiosity of mind that defines it.*

*Something we are particular about.*

*Get the answers you were always looking for!*

*Rukmini Devi Institute of Advanced Studies*

*This is how we nurture the MIND for a plethora of opportunities as you experience the very best at RDIAS. Your best shot awaits you!*



# THOUGHTS TO PONDER UPON - BY MR. DEEPAK CHHABRA, ASSISTANT PROFESSOR, RDIAS.

**You Wanna Hustle Hand ! Read This 😊**



Each passing day is a test of life.  
You are Hustling not because the circumstances chose you  
but because you choose to change.

This point onwards (The defining moment)  
the adrenaline inside should speak volume of how badly you wanna go for it.

It ain't a battle of the Versus (Me Vs Myself)  
you wanna win over.  
It's you against the odds with your heart in all over.

There will be times when situations will test you  
when experiences unseen and possibly unimagined will make you lose faith.

Hold-on  
Hold on to that moment tight  
for circumstances are trying to test  
as you go livewire!

As you live by the Hustle  
As you pass-on the adversaries  
As you carve a niche of yours amid that ruthless road

Patience shall be the key to Victory👊

It's never been that promising  
but hey, you had your Heart All-In

As you meet the changed YOU  
make sure you inspire others to follow the suit!

Amen to the undying Spirit!!!!

## EXTERNAL EVENTS ATTENDED BY FACULTY MEMBERS



**Name :** Dr. Sunil Kumar, Assistant Professor, RDIAS

**Event :** Presented Research Paper in SUMMER MARKETING - IS CONFERENCE "Smart Marketing in the Digital Age" at Indian Institute of Management, Indore

**Date :** July 26-28, 2019



**Name :** Ms. Megha Grover, Assistant Professor, RDIAS

**Event :** Presented Research Paper in SUMMER MARKETING - IS CONFERENCE "Smart Marketing in the Digital Age" at Indian Institute of Management, Indore

**Date :** July 26-28, 2019



**Name :** Ms. Radhika Soni, Assistant Professor, RDIAS

**Event :** Attended FDP on Machine Learning with Data Analytics at Shaheed Sukhdev College of Business Studies, University of Delhi

**Date :** July 15-20, 2019

## EXTERNAL EVENT PARTICIPATION BY STUDENTS

Students Presented Research Paper in SUMMER MARKETING - IS CONFERENCE "Smart Marketing in the Digital Age" at Indian Institute of Management, Indore on July 26-28, 2019



Mr. Sahil Vijay, MBA



Mr. Manish Tomar & Mr. Shubham Riyal, MBA



R. Siddharth & Mr. Daniyal Usman, MBA



Ms. Ankita, BBA



Mr. Parth Budiraja, MBA

### Upcoming Events for August (Proposed)

Rukmini Devi Institute of Advanced Studies  
Welcomes all Newly Admitted Students  
To  
**Attitya 2019**  
Orientation Day  
The Next Generation Leader

**BBA**  
August, 2019

- Management Quiz : Know Your Knack
- Greenvertising
- Stage Play on Water Conservation
- IPL-Auction
- Dance & Singing Performance

Time-9 am to 3 pm  
Venue-Lecture Theatre