



RUKMINI DEVI

Institute of Advanced Studies

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Industry visit to Times of India

TITLE	Submission of Web Report for Industry visit to Times of India for MBA Students
Resource Person/ Facolitator	Mr. Rajan
Date	13/09/2018
Summary	<p>An industry visit for MBA-I semester students was organized by RDIAS, to align them with real industrial practices and processes. Therefore, students were taken for a visit to, Sahibabad to provide them an insight of manufacturing and distribution of newspapers. <i>The Times of India</i> issued its first edition on 3 November 1838 as The Bombay Times and Journal of Commerce. The paper published Wednesdays and Saturdays under the direction of Raobahadur Narayan Dinanath Velkar, a Maharashtrian Reformist, and contained news from Britain and the world, as well as the Indian Subcontinent. J.E. Brennan was its first editor. In 1850, it began to publish daily editions.</p> <p>Times of India have one Plant in Sahibabad. Mr. Rajan along with his assistant showed around the students and informed them about working of plants in a group of two. The students were introduced to printing and packing units, and then they move forward to pink room where they were introduced to aluminum plates through which they printed eco- friendly color for newspapers, last we visited to their main room where packing and distribution of newspapers were going on.</p> <p>Students asked various questions related to the working and establishment of Times of India. The cleanliness in the plant was remarkable; the resource person appreciated the queries put forward by the students.</p> <p>For students pursuing professional education, industrial visits help them gain hands-on experience of how industry operations are executed. Industry visits bridge the gap between theoretical training and practical learning in a real-life environment. It broadens the outlook of students with exposure to different workforces from different industries.</p> <p>The overall visit was really a value adding learning experience both for students and the faculty members.</p>