



RUKMINI DEVI

Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

- NAAC Accredited, 'A+' Grade (2nd Cycle)
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, AIMA, CII, DELNET, DMA, CEGR, ICT Academy, NDL, NHRDN, ASSOCHAM
- MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India



An ISO 9001 : 2015 Certified Institute

TITLE	Submission of Web Report for Orientation cum Demo Class for the Bi con Data Analytics and Visualization program .
Resource Person/ Facolimator	Tripti Kaur - Director, BiCon India
Date	-
Summary	<p>Today's connected world is producing humungous amounts of data which speaks volumes in itself.</p> <p>With such a quantum of data available, organisations today are making good use of data to their benefit and nonetheless their competitive advantage. There's data everywhere but how you extract the relevant and make meaningful observations of the same is what goes in the decision making organisations go for.</p> <p>This trend shift has given rise to the demand for professionals who are good at Analytics. Ones who can separate meaningful information from a quantum of data available and can provide you with inferences useful in making effective decisions.</p> <p>Keeping this ideology in mind, a session was organised for MBA students for an Additional Skill Acquisition Program on Data Analytics and Visualisation.</p> <p>The program was conducted by Team BiCon India, a startup in the field of Analytics offering training and consulting services to the Corporate and Academia.</p> <p>BiCon India started the session with the <i>WHY</i> of Analytics and pondered upon the importance of decisions being based on what Data has to say and why this is making sense to companies nowadays.</p> <p>Afterwards, team BiCon made students aware of the Data Analytics & Visualisation course on offer and how the same was customized keeping the best interests of students in mind.</p> <p>The team gave a hands-on view of how one works on Data Analytics Software and details on how this usage reflects on the Data that's pictured by way of meaningful information to the ones it matters the most.</p> <p>Post the conduct of the session, students queried on the various aspects of the field of Data Analytics and also regarding the deliverables of the course as was communicated.</p> <p>The Subject Matter Expert from Team BiCon addressed student queries in detail and resolved the same to the satisfaction of students.</p> <p>In all, it was an informative session for students at large.</p>