



RUKMINI DEVI

Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

- NAAC Accredited, 'A+' Grade (2nd Cycle)
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, AIMA, CII, DELNET, DMA, CEGR, ICT Academy, NDL, NHRDN, ASSOCHAM
- MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India



An ISO 9001 : 2015 Certified Institute

Industry Visit to Moon Beverages

TITLE	Submission of Web Report For Industry Visit to Moon Beverages for BBA Students
Resource Person/ Facoliator	Ms.Bhawna Saini
Date	17/10/2018
Summary	<p>An industrial visit to 'Coca Cola (Moons Beverages Pvt. Ltd.)', Sahibabad, the franchise manufacturer for Coca Cola Products ranges from THUMS UP, Sprite, MAAZA, SODA was organized for the students of BBA-III-M-B.</p> <p>Facilitators started with the foundation and establishment of Moon Beverages. The students and faculty members were served with delicious Coca Cola freshly made by the plant.</p> <p>The students unveiled a presentation about the company's manufacturing process, plant details and quality measures. After then 50 minutes of video were shown to the students and faculties about the details of Coca Cola products; starting with the history, production of PET bottles, canes & glass bottles. The video also revealed the present scenario of growing industry and their influence over the market. After the presentation the students asked the queries and facilitator briefed them about Moon Beverage's production unit meanwhile the students and faculty members were served with delicious Coca Cola freshly made by the plant. Total 50 students had visited the company accompanied by two faculty members. Later on, the students were divided into the team of six and each group was headed by a coordinator who briefed about the manufacturing process of the range of Coca Cola products. The students were shown various processes such as Filtrations of water, recycling of bottles, washing of bottles, Mixing of flavor and sweetener, Packing and sealing, labeling of bottle, Selection of the bottles, Storing temperature and condition etc.</p> <p>The visit concluded with the question answer session and filling up of small feedback form about Coca Cola and the overall visit in Moon Beverages. The students earned understanding of live manufacturing of Beverages and also about the management process under the plant.</p>