



## Web Report on the Guest Lecture on “Entrepreneurship”

By Ms. Anshu Mahajan

<b>Title</b>	Entrepreneurship
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<b>Resource Person/ Facilitator</b>	Ms. Anshu Mahajan, HR Manager at ImpactQA IT Services
<b>Summary</b>	<p>It's not about ideas; it's about ideas happen-well said by Scott Belsky. An idea is like a seed, an impression of a concept or a notion that revolves around seemingly successful product or service. A thought that needs some amount of commercial validation before it shapes self into an opportunity. Every idea may not necessarily be an opportunity, one needs to filter these ideas to realize whether they are real opportunities. Entrepreneur is an entity which has the ability to find and act upon these ideas to translate them into inventions or technology or new products. Successful entrepreneurs are good at turning ideas into opportunities. But this is not only the requirement; rather it requires a series of elements that further allow to make ideas work and to be a successful entrepreneur.</p> <p>A guest lecture by Ms. Anshu Mahajan was conducted for the BBA first semester students on 6th of September. The speaker shared her experiences and articulated that entrepreneurship is just neither about turning every business phrase into an acronym nor about starting something new every time. It is “the pursuit of opportunity beyond the available resources.” She also discussed about the most important factor for a startup and shared the results of a survey in this context. According to the Survey, timing and team were the most important factors for starting a business. At last she talked about the difference between startup and well settled company and concluded with the statement that “If you want to be your own master then be entrepreneur”. The lecture was fruitful for the students, especially for those who are seeking entrepreneurship as their career.</p>