



RUKMINI DEVI
Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

NAAC Accredited, 'A+' Grade(2nd Cycle)
Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
Highest category 'A' by Joint Assessment Committee
of GGSIPU & DHE, Govt. of NCT of Delhi.

DOSSIER
ON
MDP for Farmers

Social & Heritage Club
ON
30/03/2019



Title	Submission of Dossier for "MDP for Farmers"
Resource Person/Facilitator	Dr. Sanjeev Singh, Mr. Vikram Joshi, Mr. Gaurav Jindal
Date	30/03/2019

Summary

RDIAS on March 30, 2019 conducted MDP for farmers of Jajl Village Sonipat. The aim of this Management Development Program was to educate and inform the farmers about the latest happenings in the field of Agriculture. This informative 2 hours (10:30 AM to 12:30 PM) session shed light on the techniques of getting the better yield through experts from Isagro (Asia) Agrochemicals Pvt Ltd. Dr. Sanjeev Singh, Regional Marketing Manager-North, Mr. Vikram Joshi, Regional Manager (Sales) and Mr. Gaurav Jindal, Assistant Professor from RDIAS were the key resource person. Dr. Sanjeev Singh discussed about the Crop production and saving the crops from various types of diseases and Mr. Vikram Joshi talked about the ways of keeping the wheat crops in a good health. Additionally, Mr Gaurav Jindal stressed upon the usage of IT in agriculture. The main focus areas of the MDP were:

1. Targeting Crop Yield Gaps through Modern Techniques
2. Introducing the Alternatives in Crops
3. Natural Resource Management
4. New Technologies and Latest Tools of Cultivation

More than 30 farmers participated as audience and appreciated the efforts made by RDIAS and Isagro (Asia) Agrochemicals Pvt Ltd. At the end, vote of thanks was given by Village sarpanch with an extension to conduct such programs for village farmers in near future also.

Dossier Image



Mr. Gaurav Jindal felicitating speaker for the event, Dr. Sanjeev Singh



Mr. Manoj Mishra felicitating speaker for the event, Mr. Vikram Joshi



Participants of the event!!



Mr. Vikram Joshi interacting with farmers.



Dr. Sanjeev Singh interacting with farmers.



Mr. Gaurav Jindal interacting with farmers.



Approved By
(DEAN)



Approved By
(DIRECTOR)