



RUKMINI DEVI
Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

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DOSSIER

ON

Industry visit-Somany ceramics (BBA)

**Training and Placement Section (TAPS) /
Corporate Resource Centre (CRC)**

ON

16/03/2019



Title	Submission of Dossier for "Industry visit-Somany ceramics (BBA)"
Resource Person/Facilitator	Mr. Vinod Kumar
Date	16/03/2019

Summary

An industry visit to Somany Ceramics was organized for students of BBA. Total 18 students and 2 faculty members visited the organization. The visit was organized with a perspective of learning and helping students with a better understanding of the manufacturing of the Tiles and managerial perspectives applied in the organizations.

Students visited the plant under which the products of Somany Ceramics were made. The facilitator started with a briefing about the foundation and establishment of Somany Ceramics. The students were given the description about the companys manufacturing process, plant details and quality measures adopted by the Somany Ceramics to deliver a good quality product.

After understanding all the manufacturing process, students were assembled in the conference room where the Operations and Human Resources head handled the queries of the students. This industrial visit has provided a practical perspective to the students learning; it helped students to learn the process of manufacturing goes through a number of steps of the final product that we actually use. It offered an opportunity to learn through interaction, working methods and demo of the manufacturing industry. It was a wonderful experience for the students.

Dossier Image



Vivo V11Pro
AI Dual Camera

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Students getting knowledge of machinery used for making tiles.



Session time.



Different types of tiles.



Time for a group photo of RDIAS Staff only.