



RUKMINI DEVI

Institute of Advanced Studies

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Industry visit-Gopaljee Dairy (BBA)

TITLE	Industry visit-Gopaljee Dairy (BBA)
Date	Apr 03, 2019 - Apr 03, 2019
Summary	<p>RDIAS organized an industrial visit at Gopaljee Milk Plant at Bahadurgarh for BBA students, which happens to be an Indian private limited company. The company is one of the largest selling brands of milk products in India from 1978 in association with Delhi Milk Scheme. The company started its independent business with its first Milk Plant - G.K. Dairy and Milk Products (Pvt.) Ltd. in Sikri-Ballabgarh from October 1989. This Plant has presently a capacity of 10,000-20,000 litres supplying in a day. The company has maintained its brand and quality throughout the years.</p> <p>The main objective behind the visit was to make students aware about how various activities related to manufacturing, operations and packaging of milk products are carried out in company. The company officials Mr. S. K. Shukla, Assistant General Manager and Mr. Arvind, Quality Control officer accompanied the students to the packaging plant and explained about the operations, cleaning process and quality control techniques.</p> <p>The visit helped the students to understand the working of the plant and gave them a practical exposure of the operations. The overall experience was knowledgeable both for the students and the faculty members.</p>