



**RUKMINI DEVI**  
Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

NAAC Accredited, 'A+' Grade(2nd Cycle)  
Category 'A+' Institution by SFRC, Govt of NCT of Delhi.  
Highest category 'A' by Joint Assessment Committee  
of GGSIPU & DHE, Govt. of NCT of Delhi.

## DOSSIER

ON

*Conference on "Emerging Trends in Management  
Practices 2019"*

**Research & Development Board**

ON

*11/04/2019 - 12/04/2019*



<b>Submitted By:</b>	Anshu Lochab
<b>Designation:</b>	Associate Professor
<b>Submitted On:</b>	20/04/2019
<b>Approved On:</b>	23/04/2019

<b>Title</b>	Submission of Dossier for "Conference on "Emerging Trends in Management Practices 2019""
<b>Resource Person/Facilitator</b>	Dr. Sanjiv Mittal, Dr. H.K Dangi, Dr. Sanjay Dhigra and Dr. T.V. Raman
<b>Date</b>	11/04/2019

### Summary

Conferences offer the opportunity for you to be introduced to several industry experts/academicians in a short amount of time generally a 2-3 day period and most importantly allow you to network with others who work in your field.

RDIAS organized a two day Conference on the theme Emerging Trends in Management Practices 2019 on April 11 & 12, 2019.

To fulfill all the above objectives of a conference and enhance the knowledge of participants about the theme of conference and provide an opportunity to all the participants for networking and collaboration in further research initiatives.

The two day conference was divided in four technical sessions and one poster presentation session and the details of the same are as follows:

### **Day 1: Inaugural Session, April 11, 2019**

The conference began with the lamp lighting ceremony and felicitation of guests in the presence of Guest of Honor, Prof. Himanshu Rai, Director-IIM, Indore and Prof. Raman Garg, Director-RDIAS. They inaugurated the conference by addressing the audience for the Role of leadership under emerging trends in management practices. The pre-conference hard copies of the proceedings were released by the dignitaries during the inaugural session. At the end of inaugural session, the vote of thanks was delivered by Ms. Supriya Sadana.

### **Technical Session 1 :**

The first technical session started with an address note by session chair Prof. (Dr.) Sanjiv Mittal, Former Dean, University School of Management Studies, GGSIPU and Co-Session Chair, Dr. Madhu Arora, Area Chair-Marketing- RDIAS. There were total 7 papers presented in the session on Emerging Trends in Management Practices.

### **Technical Session 2 :**

This Session was graced by the presence of eminent academicians of immaculate repute, Session Chair, H.K. Dangi and Co Session Chair Dr. Anshu Lochab with their presence.

Dr. Dangi shared his valuable insights on the emerging trends in the area of human resource happening in and around the world and very aptly set the theme for technical session.

### **Technical Session 3:**

This was the 3rd session of conference which was graced by session chair Dr. Sanjay Dhingra, Associate Professor, USMS, GGSIPU and co-session Chair Dean Admissions, Examination and Administration, Dr. Manoj Kumar Gupta and Dr. Ashish Kumar. Theme of this session was general management and information technology. The session covered the research paper which were associated with both the stream.

## **Day 2**

### **Poster presentations**

Students of RDIAS and external participants were given a platform to present their research work in the form of poster presentations. There were more than fifty posters presented by the students and evaluated by the judges. The students presented Brilliant Research ideas in the form of Spellbinding posters. They presented their research work on a larger canvas.

### **Technical Session 4 :**

In the technical session 4, the session chair was Dr. T.V. Raman, Associate Professor- Amity University and co-session chair were Dr. Anil Kumar Goyal and Mr. Miklesh Yadav, Faculty Members, RDIAS. He expressed his perspective on emerging trends in finance which changed the entire gamut of financial services and the researcher presented their research work on many topics related with finance domain.

The aim of the conference was to bring the researcher working on different technology and departments on one common platform for sharing their research knowledge.

### **Dossier Image**



Chief Guest, Professor Himanshu Rai, Director, IIM Indore sharing his words of wisdom with the audience on "Wisdom of the Alchemist on Life".



Prof. (Dr.) Raman Garg, Director, RDIAS giving a Memento as a Token of Appreciation to the Chief Guest, Professor Himanshu Rai, Director, IIM Indore.



Session Chair for Technical Session , Dr. Sanjeev Mittal addressing the students and faculty on Emerging Trends in Management in the context of Marketing



Knowledge sharing- Valuable suggestions given by Dr. H.K Dangli to the researchers!!



Dean Academics, Dr. Manoj Kumar Gupta felicitating Session Chair, Dr Sanjay Dhingra , Associate Professor, USMS, GGSIPU



Session Chair -Finance, Dr. T.V. Raman addressing the students and faculty on Emerging Trends in Management in the context of Finance



Paper presenter presenting his research work



The Zealous researchers with their Mindboggling creations.



Prof. (Dr.) Raman Garg addressing the audience with motivating words and appreciating the participants





Proud Moment: All together -R&D Board and Student Coordinators

S.No.	Group Name	Enroll No	Student Name	Course	Time management	Content	Originality/ Novelty of research paper	Query Handling	Overall presentation	Total
1	sspv	41415903917	Shubham Singh	M.B.A. - FT - Morn-B-Sem4	10	9	10	9	10	48
2	The Monarchs	40815901718	Akarsh Srivastava	B.B.A. - FT - Morn-A-Sem2	9	9	9	9	10	46
3	rdias	36080301717	Sakshi Garg	B.B.A. - FT - Even-B-Sem4	9	9	9	9	10	46
4		10172	Mr. Varun Bhushan		8	9	8	9	9	43
5	Rise&Shine	05615903918	Priya Pokhriyal	M.B.A. - FT - Morn-A-Sem2	9	8	8	8	9	42
6			Dr. Rakesh Sahani		8	8	8	9	8	41
7			Rachna		8	8	8	9	8	41
8	Relationship between FDI and Stock Market of India with Reference to NIFTY 50	42715901716	Musakn Jain	B.B.A. - FT - Morn-C-Sem6	8	8	8	7	8	39
9	Dhritik	02115903918	Dhriti S Katyal	M.B.A. - FT - Morn-B-Sem2	8	8	8	7	8	39
10	tanishka2	40480301718	Tanishka Makhija	B.B.A. - FT - Even-A-Sem2	8	8	8	7	8	39
11	Unity	03480303918	Himani Seth	M.B.A. - FT - Even-B-Sem2	7	8	7	8	8	38
12	The intellect	05980303918	Priyanka Kannoujia	M.B.A. - FT - Even-A-Sem2	8	7	7	7	9	38
13			Dr. Karishma Gulati Trehan		7	9	7	7	8	38
14	Ruchi Kejriwal	06315901717	RUCHI KEJRIWAL	B.B.A. - FT - Morn-B-Sem4	7	8	7	7	7	36
15	sahil	35980303918	Sahil Vijay	M.B.A. - FT - Even-B-Sem2	7	7	7	8	7	36
16	Rio	08815901716	Ruchika Gupta	B.B.A. - FT - Morn-B-Sem6	7	8	6	7	7	35
17	Effort	08415903918	Swati Jain	M.B.A. - FT - Morn-A-Sem2	6	7	7	8	7	35
18			Ms. Sanober		6	8	7	7	7	35
19			Mr. Nikhil		7	8	6	7	7	35

20	anshee	0128030 1716	Anshee Lamba	B.B.A. - FT - Even-A- Sem6	7	8	7	6	6	34
21	Ankita	0141590 1716	Ankita Sharma	B.B.A. - FT - Morn-A- Sem6	6	7	7	7	7	34
22			Neeti Hooda		7	8	6	7	6	34
23			Shesade v Nayak		6	6	8	7	7	34
24			Arunima		7	8	6	7	6	34
25	Stars	0208030 3918	Areeba Eram	M.B.A. - FT - Even-B- Sem2	7	8	6	5	7	33
26			Mr. Tanu Aggarwal		7	8	6	6	6	33
27			Dr. Neha Shivani		6	8	6	6	7	33
28	Girls power	0541590 1716	Khushi Bansal	B.B.A. - FT - Morn-A- Sem6	6	8	6	6	5	31
29	Girls squad	0201590 1716	Apoorva Nath	B.B.A. - FT - Morn-A- Sem6	6	8	6	6	5	31
30	Haatke	0611590 1717	RIYA SACHDE VA	B.B.A. - FT - Morn-B- Sem4	6	6	6	6	7	31
31	AD	0101590 3918	Anchal	M.B.A. - FT - Morn-A- Sem2	6	6	7	6	6	31
32	Adverga mes: A Promotio nal Tool to Increase Purchas	1400193 1008	Pallavi Rajain		5	5	8	7	6	31
33			Pallavi rajain		5	5	8	7	6	31
34	Naman Jain	0611590 1718	Naman Jain	B.B.A. - FT - Morn-B- Sem2	5	4	6	6	9	30
35	Arshita	0148030 1716	Arshita Sethi	B.B.A. - FT - Even-A- Sem6	5	5	6	7	7	30
36	BBA 4th sem	0048030 1717	AKSHIT RAWAL	B.B.A. - FT - Even-A- Sem4	7	6	7	5	5	30
37			Ila		6	6	6	6	6	30
38			Sanjay Sharma		6	6	6	6	6	30
39	Group Nupur	0488030 1716	Nupur Budhiraja	B.B.A. - FT - Even-A- Sem6	5	5	6	6	7	29
40	Komal	0338030 1716	Komal Garg	B.B.A. - FT - Even-A- Sem6	5	5	6	6	7	29
41			Neetu Chadha		6	5	7	6	5	29
42			Divya Jain		6	5	7	6	5	29
43			S. JAYA DURGA		5	5	8	6	5	29

44	lakshay & Vishesh	0521590 1718	Lakshay Arora	B.B.A. - FT - Morn-A-Sem2	6	6	5	6	5	28
45	Srishty Gupta	0718030 1716	Srishty Gupta	B.B.A. - FT - Even-B-Sem6	7	7	4	4	6	28
46	Dhriti Ghai	0198030 1716	Dhriti Ghai	B.B.A. - FT - Even-A-Sem6	5	5	5	5	7	27
47	The Researcher	0761590 1717	SHIVAM GUPTA	B.B.A. - FT - Morn-B-Sem4	6	6	5	4	6	27
48	Jushant Gupta	0288030 1716	Jushant Gupta	B.B.A. - FT - Even-A-Sem6	5	6	5	6	5	27
49	Green HRM	0871590 3918	Tarushi Bokolia	M.B.A. - FT - Morn-B-Sem2	6	5	5	4	6	26
50	Dynamic Researchers	1051590 1718	Simran Girdhar	B.B.A. - FT - Morn-A-Sem2	6	6	5	4	5	26
51	ABC	0551590 1718	Malveeka Sehgal	B.B.A. - FT - Morn-A-Sem2	6	6	5	4	5	26
52			Maneesh a Sharma		5	5	6	5	5	26
53	Kritika & Richa	0351590 3918	Kritika Anand	M.B.A. - FT - Morn-A-Sem2	4	4	8	5	5	26
54	The prodigies	0461590 3918	Nikita Aggarwal	M.B.A. - FT - Morn-A-Sem2	4	5	6	6	5	26
55	Ramit Kapoor	0761590 1718	Ramit Kapoor	B.B.A. - FT - Morn-A-Sem2	5	5	5	4	6	25
56	Mm	0581590 1718	Mansi Goel	B.B.A. - FT - Morn-B-Sem2	5	5	6	4	5	25
57			Disha Taneja		4	6	5	5	5	25
58			Rupali Chhabra		4	6	5	5	5	25
59			Kanika Aggarwal		5	5	5	4	5	24
60	Stock Market	0638030 3918	Rajat Jain	M.B.A. - FT - Even-B-Sem2	5	5	5	4	5	24
61	khushbo o	0328030 1716	Khushbo o Chhabra	B.B.A. - FT - Even-A-Sem6	4	4	5	4	4	21
62	Influencers	0301590 3918	Jatin Bharara	M.B.A. - FT - Morn-A-Sem2	4	5	5	4	3	21
63			Nisha Bhardwaj		7	7	2	2	3	21
64			Reeya Singh		3	3	5	4	6	21
65	Asiti	3521590 1716	Aditi Jain	B.B.A. - FT - Morn-C-Sem6	4	3	4	4	5	20

66	Aarushi Sethi	42215901716	Aarushi Sethi	B.B.A. - FT - Morn-C-Sem6	4	3	4	4	5	20
67	WORKING WOMEN IN PRESENT SCENARIO:STATUS AND HEALTH	14001931009	RENU		4	4	4	4	4	20
68			Shivam Aggarwal		3	4	5	4	4	20
69	Rishita goyal	08115901718	Rishita Goyal	B.B.A. - FT - Morn-A-Sem2	3	4	3	4	5	19
70			Indu Sharma		3	4	3	4	4	18
71	Masni Sharma	06215901716	Mansi Sharma	B.B.A. - FT - Morn-B-Sem6	3	3	4	4	4	18
72	Tanvi Gupta	43315901716	Tanvi Gupta	B.B.A. - FT - Morn-C-Sem6	4	4	4	2	3	17
73	Himanshi	04115901716	Himanshi Kapoor	B.B.A. - FT - Morn-A-Sem6	5	2	3	3	4	17
74	IBS	18BSP2258	Atul Dureja		3	3	4	4	3	17
75	The Prodigies	0151BBA230	Pankaj Goyal		4	5	2	2	4	17
76			Anupriya		4	3	3	4	3	17
77			Ayushi Gupta		4	3	3	4	3	17
78			Rakhee Chibbar		3	3	3	3	3	15
79	Virtual reality	06715901718	Nitika Mann	B.B.A. - FT - Morn-A-Sem2	3	2	3	3	3	14
80	Manori Sachdeva	06015901716	Manori Sachdeva	B.B.A. - FT - Morn-A-Sem6	2	2	4	2	3	13
81	jismon joseph	04615901716	Jismon KJoseph	B.B.A. - FT - Morn-A-Sem6	2	3	3	2	2	12
82	Shriya Chhabra	08080303917	SHRIYA CHHABRA	M.B.A. - FT - Even-B-Sem4	2	2	2	3	2	11
83	end game	50115903918	Jatin Bansal	M.B.A. - FT - Morn-B-Sem2	0	0	0	0	0	0
84			Ms.Megha Grover		0	0	0	0	0	0
85			Mr.Mukesh Gupta		0	0	0	0	0	0

### Winner List

S.No.	Group Name	Enroll No	Student Name	Total Marks
1	sspv	41415903917	Shubham Singh	48
2	The Monarch's	40815901718	Akarsh Srivastava	46
3	rdias	36080301717	Sakshi Garg	46

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Ramona  
Fitz

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*Approved By*  
*(DEAN)*

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*Approved By*  
*(DIRECTOR)*

Judgment Sheet



Rukmini Devi Institute of Advanced Studies

Tel: 01127864596  
 Fax No: 01127867212  
 Email: admin@rdias.ac.in  
 Website: http://www.rdias.ac.in  
 Delhi-110085  
 Rohini

Judgement Criteria For Conference on "Emerging Trends in Management Practices 2019" ( Sub-Event Name :

Sr.No	Student Name	Team Name	College Name	Content (10)	Originality/Novelty of research paper	Overall presentation (10)	Query Handling (10)	Time management (10)	Total (50)
1	Ayush Khurbe	Stars end game	RDIAS	6	5	7	7	8	33
2	Jain Bansal		RDIAS	7	6	6	7	8	34
3	Anshu Lamba	anshee	RDIAS	7	7	7	6	7	34
4	Ankita Sharma	Ankita	RDIAS	6	6	5	6	8	31
5	Khushi Bansal	Girls power	RDIAS	6	6	5	6	8	31
6	Apoorva Nath	Girls squad	RDIAS	6	6	5	6	8	31
7	Akash Srivastava	The Monarch's	RDIAS	9	9	10	9	9	46
8	Ruchi Kejriwal	Ruchi Kejriwal	RDIAS	7	7	7	7	8	36
9	Himani Seth	Unity	RDIAS	7	8	8	7	8	38
10	Priya Pokhriyal	Rise&Shine	RDIAS	8	8	9	9	8	42
11	Ruchika Gupta	Rio	RDIAS	6	7	7	7	8	35
12	Priyanka Cannwar	sapv Group Nupur	RDIAS	10	9	10	10	9	48
13	Nupur Ruchirata	Komal	RDIAS	6	6	7	5	5	29
14	Komal Garg	Komal	RDIAS	5	5	7	5	5	27
15	Dhriti Ghai	Dhriti Ghai	RDIAS	5	5	7	6	5	26
16	Tarushi Bokolia	Green HRM	RDIAS	5	4	6	5	5	25
17	Ramit Kapoor	Ramit Kapoor	RDIAS	5	4	5	5	5	26
18	Mansi Goel	Mm	RDIAS	6	4	5	6	5	35
19	Swati Jain	Effort	RDIAS	7	8	7	5	7	35
20	Naman Jain	Naman Jain	RDIAS	6	6	9	8	7	30
21	Priyanka Kannouja	The Intellect	RDIAS	7	7	9	8	7	38

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Dr. Madhu

Dr. Pooja

Dr. Pooja

Madhu





# Rukmini Devi Institute of Advanced Studies

Tel: 01127864596  
Email: admin@rdias.ac.in

Fax No: 01127867212  
Website: <http://www.rdias.ac.in>

Delhi-110085  
Rohini

Mon. Mithlesh

21	Khushboo Chhabra	Khushboo	RDias	5	4	4	4	4	20
22	Aditi Jain	Asiti	RDias	4	5	4	3	19	
23	Rishita Goyal	Rishita goyal	RDias	3	4	3	4	19	
24	Yash Chauhan	Relationship between FDI and Stock Market	RDias	8	7	8	8	39	
25	Lakshay Arora	lakshay & Vitesh	RDias	5	6	6	6	28	
26	Riya Sachdeva	Haakie	RDias	6	6	6	6	31	
27	Arshita Sethi	Arshita	RDias	6	7	5	5	32	
28	Srshthy Gupta	Srshthy Gupta	RDias	4	4	7	7	27	
29	Simran Giridhar	Dynamic Researchers	RDias	5	4	5	6	27	
30	Maiweeka Sehgal	ABC	RDias	5	4	5	6	26	
31	Ria Sabharwal	Ria Sabharwal	RDias	7	6	6	6	31	
32	Anchal	AD	RDias	7	6	6	6	30	
33	Aksiti Rawal	BBA 4th sem	RDias	7	5	5	7	16	
34	Tarvi Gupta	Tarvi Gupta	RDias	4	2	3	3	17	
35	Himanshi Kapoor	Himanshi	RDias	3	3	4	5	2	
36	Aarushi Sethi	Aarushi Sethi	Rukmini Devi Institute of Advanced Studies	3	4	3	2	1	13
44	Khushboo Mendiratta	Khushboo	Dehi Institute of Advanced Studies						
45	Neeiu Chachra		Dehi Institute of Advanced Studies						
46	Divya Jain		Dehi Institute of Advanced Studies						
47	Atul Dureja	IBS	Dehi Institute of Advanced Studies	4	4	3	3	3	17
48	Jismon K Joseph	jismon joseph	IBS BUSINESS	3	2	2	2	3	12
49	Shriya Chhabra	Shriya Chhabra	RDias	2	3	2	2	2	11
50									

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Fax No: 01127867212

Website: <http://www.rdias.ac.in>

Delhi-110085

Rohini

Ms. Boshya

81	Manori Sachdeva	RDIAS	4	8	3	2	2	13
82	Sachdeva	RDIAS	5	4	3	4	5	21
83	Jain Bharata	RDIAS	3	3	3	2	14	
84	Nitika Mann	RDIAS	3	3	4	2	14	
85	Shivam	IBS Gurugram	5	4	5	4	26	
86	Annavaral	RDIAS	8	4	5	4	26	
87	Kritika Anand	RDIAS	5	5	6	4	27	
88	Shivam Gupta	RDIAS	7	4	7	6	36	
89	Smit Vjay	RDIAS	4	8	4	7	36	
90	Manasi Sharma	RDIAS	4	4	5	3	18	
91	Rajat Jain	RDIAS	5	4	5	5	24	
92	Nitika Aggarwal	RDIAS	6	6	5	5	26	
93	Rakhee Chibbar	RDIAS	3	3	3	3	15	
94	Ms Megha Grover	RDIAS						
95	Ms Madhesh Gupta	RDIAS						
96	Jushna	RDIAS	5	6	5	5	27	

Signatures :

(Judge)

(Chief Judge)

(Event Incharge)

97 Ayushi Gupta  
 98 Dhriti Kalyal  
 99 Varshini Chavli  
 100

*(Handwritten signatures)*

3 4 3 2 13  
 8 7 8 5 21  
 5 5 6 5 26  
 5 5 6 5 27

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## Rukmini Devi Institute of Advanced Studies

Tel: 01127864596  
 Email: [admin@rdias.ac.in](mailto:admin@rdias.ac.in)

Fa 01127867212  
 W <http://www.rdias.ac.in>

Delhi-110085  
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### Judgement Criteria For Conference on "Emerging Trends in Management Practices 2019" ( Sub-

S.No	Faculty Name	Team Name	College Name	Content (10)	Originality/ Novelty of research paper	Overall presentation	Query Handling (10)	Time management	Total (50)
39	Maneesha Sharma	Impey Dr. Maneesha Sharma	Sunder Deep Group of Institutions	6	5	5	5	5	21
45	Neetu Chadha	Dr. Neetu Chadha	Delhi Institute of Advanced Studies	7	6	5	6	5	29
61	Shesadev Nayak	CSL	O.P Jindal University,	8	7	7	6	6	34
73	S. JAYA DURGA	Dr. S. Jaya Durga	Thiruvalluvar University	8	6	5	5	5	29
74	Dipti Jain		I.K. Gujral Punjab Technical University						
77	P. Balaji	Dr. P. Balaji	School of Business and Management	8	7	6	5	5	31
79	Bhawna Mukaria		Lingaya's Lalita Devi Institute Of						

Signatures :

.....  
 (Judge)

.....  
 (Chief Judge)

.....  
 (Event Incharge)



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Fax No: 01127867212

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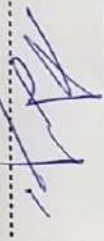
Delhi-110085

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Judgement Criteria For Conference on "Emerging Trends in Management Practices 2019" (Sub-Event Name :

S.No	Student Name	Team Name	College Name	Content (10)	Originality/Novelty of research paper	Overall presentation (10)	Query Handling (10)	Time management (10)	Total (50)
38	GUNJAN SINGH		Graphic Era Deemed to be University	5	4	6	3	3	21
41	RENU	WORKING WOMEN IN PRESENT SCENARIO:STATUS	DEENBANDH U CHOTTU RAM	4	4	4	4	4	20
43	na		IMT University	6	6	6	6	6	30
70	Kanika Aggarwal		Not working	5	4	5	5	5	24
76	Raiswa Saha		SRM University						A
86	Dr. Sheela Bhargava		Institute of Information	5	5	5	4	6	25
81	Ms. Sanober		School of Hospitality and Tourism	7	7	7	6	8	35
71	Dr.Pooja Sharma		IITM Janakpur						A

Signatures :

  
(Judge)

.....  
(Chief Judge)

.....  
(Event Incharge)



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Tel: 01127864596  
Email: [admin@rdias.ac.in](mailto:admin@rdias.ac.in)

Fax No: 01127867212  
Website: <http://www.rdias.ac.in>

Delhi-110085  
Rohini

### Judgement Criteria For Conference on "Emerging Trends in Management Practices 2019" (Sub-Event

S. No.	Student Name	Team Name	College Name	Content (10)	Originality/Novelty of research paper (10)	Overall presentation (10)	Query Handling (10)	Time management (10)	Total (50)
37	Dr. Karishma Gulati, Trehan		VIPS	7	7	8	7	9	38
48	P. BALAJI	Chennai	University of Madras						
65	Indu Sharma		Mewar University	3	4	4	3	4	15
67	Shweta Shree		Shree Venkateshwar University, Amohar						
	Nisha Bharadwaj		DCRUST	2	2	3	3	7	17

Signatures :

(Judge)

(Chief Judge)

(Event Incharge)

Rakaj goel  
Nikita Aggarwal

Singh



### Rukmini Devi Institute of Advanced Studies

Tel: 01127864596

Email: [admin@rdias.ac.in](mailto:admin@rdias.ac.in)

Fa 01127867212

W <http://www.rdias.ac.in>

Delhi-110085

Rohini

#### Judgement Criteria For Conference on "Emerging Trends in Management Practices 2019" ( Sub-

S.No	Faculty Name	Team Name	College Name	Content (10)	Originality/ Novelty of research paper	Overall presentation	Query Handling (10)	Time management	Total (50)
54	Mr. Tanu Aggarwal ✓		Amity university, Noida	6	6	6	7	8	33
55	Dr. Anjala Kalsie ✓	ABSENT	Shaheed Sukhdev College of Business Studies, University						
59	Neeti Hooda ✓		Maharishi Dayanand University	6	7	6	7	8	<del>33</del> 34
60	Mr. Varun Bhushan ✓		P.G.D.A.V. College	8	9	9	8	9	42
63	Arunima ✓		K.R. Mangalam University,	6	7	6	7	8	34
80	Dr. Rakesh Sahani ✓		Dr. Bhim Rao Ambedkar College	8	9	8	8	8	41
82	Mr. Nikhil ✓		Sharda University	8	7	7	7	8	35
85	Dr. Sangeeta Sahni		IIHS Indirapuram						
55	Dr. Anjala Kalsie ✓	ABSENT	Shaheed Sukhdev College of Business Studies, University						
	Dr. Neha Shivani ✓		S.R. Mehta Arts College, Ahmedabad	6	6	7	6	8	33
	Dr. Amrita Charani ✓	ABSENT	JDMC, University of Delhi						

Signatures :

*[Signature]*  
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(Judge)

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(Chief Judge)

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(Event Incharge)