



RUKMINI DEVI
Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

NAAC Accredited, 'A+' Grade(2nd Cycle)
Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
Highest category 'A' by Joint Assessment Committee
of GGSIPU & DHE, Govt. of NCT of Delhi.

DOSSIER ON Captivating Flyer Competition

Social & Heritage Club ON 25/03/2019



RDIAS

*Beautiful creations by the participants of
"Captivating Flyer making competition"
Organised by Social & Heritage Club along with
Media Management Cell & Publication*



Date: March 27, 2019

Title	Submission of Dossier for "Captivating Flyer Competition"
Resource Person/Facilitator	Social & Heritage Club along with Media Management Cell & Publication
Date	25/03/2019

Summary

Social & Heritage Club along with Media Management Cell & Publication RDIAS organized Captivating Flyer Competition From March 10- March 25, 2019 for MBA& BBA students. Theme of the Competition was Promotion of Social & Heritage Club. The aim of this competition was to make students utilize their presentation and creative designing skills and create attractive flyers for the promotion of Social Heritage Club in future.

The participants were allowed to submit their ideas either as digital designs or handmade posters as per their convenience. Out of the 10 teams, the best three were awarded with prizes on the basis of the quality of their Originality, Visual Appeal, Theme and Creativity. It was a group event where team size was minimum 2 members and maximum 4 members in a team. Total 11 teams registered for the competition wherein 8 submitted the flyers. 5 Teams submitted Digital flyers and 3 teams submitted handmade creations. The Judges of the Competition were Mr. Deepak Chhabra and Mr. Harminder Singh.

The winners were as follows:

€€€€€€€€ First position: Kritika, Priya and Aastha MBA- II Morning Shift

€€€€€€€€ Second Position: Deepak, Sahil Garg, Sahil Manglee and Shreya Arora MBA- II Morning Shift

€€€€€€€€ Third Position: Prachi, Nancy, Himani and Shweta MBA- II Evening Shift

Dossier Image



Participants posing with their amazing promotional ideas



Participants displaying the visual theme of their design



Participant displaying Bright, bold color palettes used in her creation



Patterns make a striking visual statement



Prize distribution- Congratulations on your well deserved success



Team effort makes a difference!!!!



Rukmini Devi Institute of Advanced Studies

COMBINED

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Judgement Criteria For Captivating Flyer Competition (Sub-Event Name : None)
Chief Judge :-

S.No	Student Name (Team Name)	College Name	Adherence to the Theme (10)	Creativity (10)	Originality (10)	Overall presentation (Visual appeal) (10)	Total (40)
1	Ruchi Kejriwal Banditos	RDIAS	9/2	10/2	9/2	10/2	38/2 = 19
2	Kritika FLYER GROUP	RDIAS	15/2	18/2	16/2	16/2	65/2 = 32.5 → I
3	Vrinda Kapoor Sakshi	RDIAS	7/2	5/2	7/2	6/2	25/2 = 12.5
4	Anusha Iyer THE FLYERS	RDIAS	9/2	8/2	8/2	8/2	33/2 = 16.5
5	Prachi Singhal unite	RDIAS	10/2	10/2	11/2	10/2	41/2 = 20.5 → III
6	Deepak R.Artists	RDIAS	13/2	11/2	10/2	11/2	45/2 = 22.5 → II
7	Jatin Bharara Squadron	RDIAS	9/2	7/2	8/2	8/2	32/2 = 16
8	Paramjit Singh three musketeers	RDIAS	10/2	10/2	10/2	9/2	39/2 = 19.5

SCORES HAVE BEEN FORWARDED OUT.

Signatures : Hosurwada Singh
 (Judge)

Hosurwada Singh
 (Chief Judge)

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 (Event Incharge)