



RUKMINI DEVI

Institute of Advanced Studies

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DOSSIER

On

Submission of Dossier for Industry Visit to Yakult for BBA Students

Training & Placement Department, RDIAS

On

September 27 , 2018



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FORM A

Proposal :

- **Name Of the event to be organized :** Submission of Dossier for Industry Visit to Yakult for BBA Students
- **Date :** September 27 , 2018
- **Time :** 9:00 A.M TO 2:30 P.M.
- **Venue :** 402-405, Food Park , Rai Industrial Area , HSIIDC , Sonapat
- **Organized By:** Training & Placement Department, RDIAS
- **Motivation for the activity :** • : Industrial visit is considered as one of the tactical methods of teaching. It provides an excellent opportunity for the students to interact with industries. It also provides a platform where students learn about the working environment in Industries. It also provide students a good opportunity to gain full awareness about industrial practices where students can apply their theoretical knowledge.

Form B

Part 1

Aim of the event :

Industry visits play an important role in the education programme. Students are taken for industry visits where they can interact with the people in the company and have a first-hand experience of how a corporate entity actually works. The crucial purpose behind this programme is to accustom students to the industrial practices and the workings of the corporate world. Students are exposed to practical situations and events in companies thereby honing their corporate skills and industry understanding.

Part 2

Abstract :

The industrial visit provides an insight on how companies work. With an aim to go beyond academics, these visits are arranged to develop the insights of the students – attaining practical knowledge and their theoretical applications thereof.

At the very least, Industrial Visit lets students know things practically through interaction and live working methods. Moreover, it gives exposure from academic point of view and provides exposure to practical working environment.

In general, the benefits of Industrial Visit include:

- For students pursuing professional programs, industrial visits help them to gain hands-on experience of how industry operations are executed.
- Industrial visits bridge the gap between theoretical training and practical learning in a real-life environment.
- Industry visits provide opportunity for active/interactive learning experiences.
- Students become more aware of industry practices and regulations during industry visits.
- Industry visits broaden the outlook of students with exposure to different workforces from different industries.

YAKULT was first launched in Japan in 1935, and today with over 80 years of history, Yakult is a global leader in the probiotic drinks market with the wide range of probiotic products using *Lactobacillus casei* strain

Shirota ([LcS](#)) and *Bifidobacterium breve*.

The flagship product Yakult contains over 6.5 billion beneficial bacteria *Lactobacillus casei* strain Shirota which have proven health benefits. It helps improve digestion and helps build immunity. It has been scientifically proven to be safe and effective.

With an objective to impart knowledge about operations and working of an Industry, 44 students of BBA 1st Semester A Section (Morning Shift) visited YAKULT DANONE INDIA PVT. LTD., Sonapat.

The students were welcomed by PR head, Mr. Adish Jain, who briefed about the structure of the industry & certain rules to be followed. Then students were taken to Lecture Theatre where they were briefed about the history of YAKULT, about the product, its two different variants, their distribution channel, followed by a question and answer session where the staff patiently answered questions that the students asked. It was later followed by a tour of the factory. The staff disseminated knowledge to the students regarding how YAKULT maintains such impeccable quality standard together with so many certifications that they have in their account.

The students lined up to witness the assembly line and were briefed about the processes and operations undertaken by the plant to come up with the final product. The students also got to observe the entire manufacturing process from creating the contents of product till the end product is ready to leave the plant. The students got deep insights to the functioning and operations of the plant.

Part 3

Conclusion

The students participated with full zeal and showed an interest in learning more about the industrial functioning. Students had a great experience visiting the world class manufacturing unit and enjoyed the hospitality provided by the authority.

SnapShot



Mr. Adish Jain addressing BBA 1 A (morning shift)