



RUKMINI DEVI

Institute of Advanced Studies

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Industry visit-Somany ceramics (BBA)

TITLE	Industry visit-Somany ceramics (BBA)
Date	Mar 16, 2019 - Mar 16, 2019
Summary	<p>An industry visit to Somany Ceramics was organized for students of BBA. Total 18 students and 2 faculty members visited the organization. The visit was organized with a perspective of learning and helping students with a better understanding of the manufacturing of the Tiles and managerial perspectives applied in the organizations.</p> <p>Students visited the plant under which the products of Somany Ceramics were made.</p> <p>The facilitator started with a briefing about the foundation and establishment of Somany Ceramics. The students were given the description about the company's manufacturing process, plant details and quality measures adopted by the Somany Ceramics to deliver a good quality product.</p> <p>After understanding all the manufacturing process, students were assembled in the conference room where the Operations and Human Resources head handled the queries of the students. This industrial visit has provided a practical perspective to the students' learning; it helped students to learn the process of manufacturing goes through a number of steps of the final product that we actually use. It offered an opportunity to learn through interaction, working methods and demo of the manufacturing industry. It was a wonderful experience for the students.</p>