



Alumini Class Room Connect on "Financial Behaviour of Investor"

| | |
|----------------|---|
| TITLE | Alumini Class Room Connect on "Financial Behaviour of Investor". |
| Date | Feb 21, 2019 - Feb 21, 2019 |
| Summary | <p>Ms. Kanica Kochar, Business Analyst at "EValueServe Pvt. Ltd." delivered a stimulating lecture on "Financial Behaviour of Investor" at RDIAS on February 21, 2019. She introduced the topic to the students by asking some general questions like What is finance?, How we have to invest money?, Where should be money got invested?, Why we should invest money?, Difference between investment and finance. She also highlighted the need and benefit of analysis of the publications and reports. She told about the demand for investment education in India, priorities for disposable income, unrealistic expectations of the investors. She also shown some light on the topic of "influence of emotion on the financial decisions", as in India 41% of the investors do investment for the TAX savings and India is second in position after USA who does the investment for future.</p> <p>The lecture was very innovative and students were interacting with the resource person. They were asking their doubts about the topic investment and Finance. Relevant queries were elucidated by the guest speaker that was related to emerging mind-sets. The lecture was an educative, productive and learning experience for all present.</p> |