



Web Report on Industry Visit to “Gopaljee Dairy”

Title	Industry Visit to Gopaljee Dairy for the students of MBA II Semester
Date	January 23, 2018
Resource Person/Facilitator	Mr. S.K. Sukla, Factory Manager
Summary	<p>RDIAS organized an industry visit to Gopaljee Dairy, Faridabad to orient management students with real industrial practices and processes and provide them with the insight of manufacturing and processing of dairy products. Gopaljee Dairy has been operating in a flawless manner from past 35 years under the supervision of Mr. Gopaljee, Managing Director of Dairy.</p> <p>Around 46 students with 2 faculty members visited the Dairy plant and were grouped into two batches. The facilitators showed around the students and informed them about functioning of the plant. The students were introduced to packaging units, labeling units, skimmed milk manufacturing units as well as the concentrated juice units. Also, upon visit students were given free samples to taste their organic produce such as flavored milk, curd, milk, cottage cheese and even packs of juices!</p> <p>Students asked various questions related to the working and establishment of Gopaljee dairy. The resource person appreciated the queries put forward by the students. On the completion of plant tour, the students were served with flavored milk and juice. Also, the cleanliness in the plant was remarkable. It is rightly said that ‘see & know’ is better than ‘read & learn’. The visit helped the students to understand the practical implementation of management concepts related to production and supply chain management within a manufacturing plant.</p>