



Web Report of “Industry Visit to Parle G”

Title	Industry Visit – Parle G
Date	October 30, 2017
Resource Person/Facilitator	Ms. Hanisha Dalal, Company Official
Summary	<p>Industry Visits are organized to give practical exposure to students apart from the theoretical knowledge they gain through classroom lectures. The visits are regarded as an integral part of students learning. A visit to Parle-G plant was organized by RDIAS for students of MBA I Semester. The plant is located at Bahadurgarh and manufactures cookies and crackers. Some of the popular products of Parle include Parle –G Glucose biscuits, Bourbon and Krackjack. 42 students accompanied with two faculty members visited the plant.</p> <p>A movie was shown to all the students which explained the entire manufacturing process in detail. There were clear and simple visuals of biscuit manufacturing operations (both plain and cream layered), namkeen and wafer manufacturing and confectionaries. The students enjoyed the informative movie and were prepared for the plant visit.</p> <p>The students were then taken inside the plant and were allowed to see the observations through glass windows. Entry into the main site of manufacturing operations was not allowed due to hygiene and quality issues. The students could see the manufacturing lines of glucose biscuits and krackjack. In the wafers section, students could observe the way potatoes are cut, fried and put through different flavours. The packaging line could also be seen where products were being packed in small packets and stored in huge cardboard boxes. In the end there was a question answer session round</p>

	<p>which was addressed by the HR Manager. Students asked questions about the number of employees, turnover and factory area. Their questions were answered to their satisfaction. Overall the visit proved to be a fruitful experience to the students.</p>
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