

Web Report on Industrial Visit to “Relaxo Pvt. Ltd”

Title	Industry Visit to “Relaxo Pvt. Ltd” for the students of BBA & MBA
Date	October 14, 2017
Resource Person/Facilitator	Mr. Mandeep Singh, Operations and Marketing Head, Relaxo
Summary	<p>An industry visit to Relaxo Pvt. Ltd was organized for students of BBA & MBA. Around 35 students and 2 faculty members visited the institute. An informative session for the students was planned before the visit where they were introduced to the products and details of manufacturing done by the company</p> <p>On the day of visit, students reached the plant where the products of Relaxo are made. Students were divided into 2 groups also having one faculty member each and they were escorted to two different units of production in the plant accompanied by an official. After understanding entire production process during tour, students assembled in conference room where Mr. Mandeep Singh, Operations and Marketing Head, handled the queries of the students. The plant visit was a great learning experience in the field of manufacturing process management as it helped students to learn the process of production through a series of steps for the final product that we actually use. The experience gained contributed to the value added learning method of understanding manufacturing dynamics.</p>