



Website Report on “Industry Visit to SSIPL Retail Ltd.”

Title	Industry Visit to SSIPL, Sersa Road, Kundli, Sonipat (Haryana)
Date	August 21, 2017
Resource Person/Facilitator	Ms. Manju, HR Manager, SSIPL Retail Ltd
Summary	<p>Students of MBA visited SSIPL Retail Ltd to gain an insight into internal working, facility environment and practices followed in the company and also to interact with industry experts to understand the skill-gap prevailing in the industry. SSIPL Retail Limited ("SSIPL") was constituted in the year 1994 and set up its first footwear manufacturing plant at Kundli, Sonapat in the year 1995. SSIPL is the largest authorized footwear manufacturer for brand Nike in India for over 20 years. SSIPL Retail Limited operates six footwear-manufacturing facilities in the states of Haryana, Utrakhnad and Himachal Pradesh. SSIPL's retail foray began in 1998 with the opening of its first retail outlet.</p> <p>The visit commenced with a cordial welcome by Ms. Manju, HR Manager. First, she briefly presented the SSIPL's working environment and production process. Then, students were taken to a tour of the entire plant as well as raw material store where they were shown the steps in production line and the various arrangements to smooth out the working of the plant by making all the systems and designs more transparent. Students gained the practical exposure of entire manufacturing process and maintenance of inventory management. Variety of questions were asked by students to the company representatives related to the turnover of the industry, employer requirements, coordination of different departments and contribution in CSR etc. All the queries were satisfactorily answered. The overall experience was enriching for the students.</p>

