

Web Report on CTP Activity “Creative Writing”

Title	CTP Activity “Creative Writing” for MBA I Shift, I Semester
Date	October 3- October 5, 2017
Resource Person/Facilitator	Ms. Sonam Goel
Summary	<p>Writing is an ability that not everyone possesses and writing creatively is a gift which some might inherit but some learn with practice. Creative Writing is an Art which binds the author to its readers. The author’s words are such a realistic description of his thoughts and ideas, that his readers are instantly captivated.</p> <p>A student pursuing management course must be equipped with impressive writing skills. Every organization they work for will require them to prepare reports, documents which are furnished to the senior management. In this activity, students were first told about the basics and methodologies of creative writing after which they were supposed to write a story on a theme given to them on the spot. They were provided with additional information; a character, a set-up and a problem, from which they had to create a creative story.</p> <p>The students were very enthusiastic about creating their stories and participated in this activity with full zeal. Some of the themes given were: “A beautiful Princess- Sitting by a Lake- Lost in Space”, “An Ugly Toad- In the middle of a desert- Lost his best friend”. Few students came out with beautiful stories full of suspense and drama while others required a lot more practice and imagination. In the end, students accepted their feedback for future improvement.</p>