

Web Report on “Additional Skills Acquisition Programme for BBA” on “Data Analytics using SAS”

Title	ASA Program on “ Data Analytics using SAS ” for the students of BBA
Date	Sep-Nov , 2017
Resource Person/Facilitator	Mr. Vinay Kumar, Trainer, Binary Talk Softwares Pvt. Ltd.
Summary	<p>Learning tools without techniques is half the job done. So to help candidates emerge as 'Industry Ready' professional, Department of management Studies planned Data Analytics training encompasses statistical concepts and predictive modelling techniques using most widely used analytics tools SAS. The identification of the program and the development of curriculum and training methodologies have been carried out in consultation with industry requirements and best practices.</p> <p>Mr. Vinay Kumar, Trainer, Binary Talk Softwares Pvt. Ltd has been the resource person for the program. 41 students from BBA have enrolled for this programme. The sessions have been scheduled in four classes for 20 hours duration. The topics include: Introduction to SAS, Building blocks of SAS, Importing different types of data, SAS function, procedures and options, Data Analysis. Three classes have been conducted and one is left. Students are gaining wonderful learning experience from this programme. In the last session, they raised queries related to industry’s demand and selection procedure in data analytics, After the completion of the programme students will be certified by Binary Talk Softwares Pvt. Ltd.</p>

