



RUKMINI DEVI
Institute of Advanced Studies

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Virtual Lecture on “Diversity and Innovation”

Topic :	Virtual Lecture on Diversity and Innovation for students of MCA I, III and V, conducted by Ms. Srimathi Shivashankar, AVP-Diversity & assembly, HCL Technologies
Date of event :	August 28, 2012
Aim of the Event :	The session's purpose was to create awareness among students about what is meant by diversity and innovation and also provide an understanding of a link between the same
Description of the event :	<p>The Speaker discussed that Diversity brings to mind differences in race, gender, ethnicity, physical capabilities, and sexual orientation—social or political differences that at first glance have little to do with innovation. Yet the key to innovation, in economic terms, resides inside the mind of people, the more diverse the better. That link may not be immediately apparent, yet any understanding of innovation's role in economic growth must focus on diversity as well as ability.</p> <p>The speaker also went on to explain various empirical researches done in this field as well as outlined action framework for diversity. This session was helpful in orienting students towards the application of theory into practical realm.</p>