

Guest Lecture

on

“Developing, Integrating & Tuning Personal And Professional Excellence”

Topic:	Guest Lecture on “Developing, Integrating & tuning personal and professional excellence” , delivered by Dr. Binod Kumar , a Retired Professor of Behavioral Sciences and Area Coordinator at the Indian Institute of management Calcutta. At present he is Chairman and Chief Mentor of BK Center for Living in Harmony Pvt. Ltd and also of Academy of Professional Development, New Delhi.
Date of event:	September 27, 2012
Aim of the Event:	The aim of the event was to empower the students to understand themselves and develop their network and expertise. The event also highlighted on how to absorb and apply soft skills which are necessary to stay focused and to adapt well with the corporate environment.
Event Report in Brief :	<p>Dr Binod Kumar, at the very outset, discussed the higher education system in India. He compared the education system of India with that of various other countries like the USA, UK, Ukraine, China, Vietnam, and others, and emphasized that India can be one of the superpowers in the area of education in the times to come.</p> <p>He also inspired all to be a constant and curious learner throughout the career and continue to update their knowledge & skills to excel in the profession of teaching. He explained the need of being flexible and updated in accordance with the requirement of the educational scenario</p> <p>Dr Binod Kumar briefed about the entrepreneurship case study of Stanford University’s inception and also on General Motors working environment.</p> <p>Further he gave two self analysis questionnaires to the students, on how to analyze themselves through the same. He briefed them about how the test depicts the personality of the students.</p>

Then in the second phase of lecture he presented a presentation highlighting on “Building and Leading a Professional team”

In which he stated to **“Give value to your own teams, they shall add value to your system”**.

While discussing Model for Achieving Personal & Professional Excellence he explained basic assumptions i.e the influencing factors which are as follows :-

- Natural background
- Socio-cultural background
- Family history , Education and Values
- Work Environment
- School and Academic Background

The points covered in presentation were :-

- Factors influencing team effectiveness
- Mindset – Positive and Negative along with its drives.
- Personality
- Outcome of positive work culture
- Leadership for team effectiveness

He also discussed different personality blocks and types of behaviour along with the factors influencing excellence and the impact of excellence on personal, family, and professional life of a person.

Overall the programme proved to be a grand success with apparent change in the behaviour of the participants